

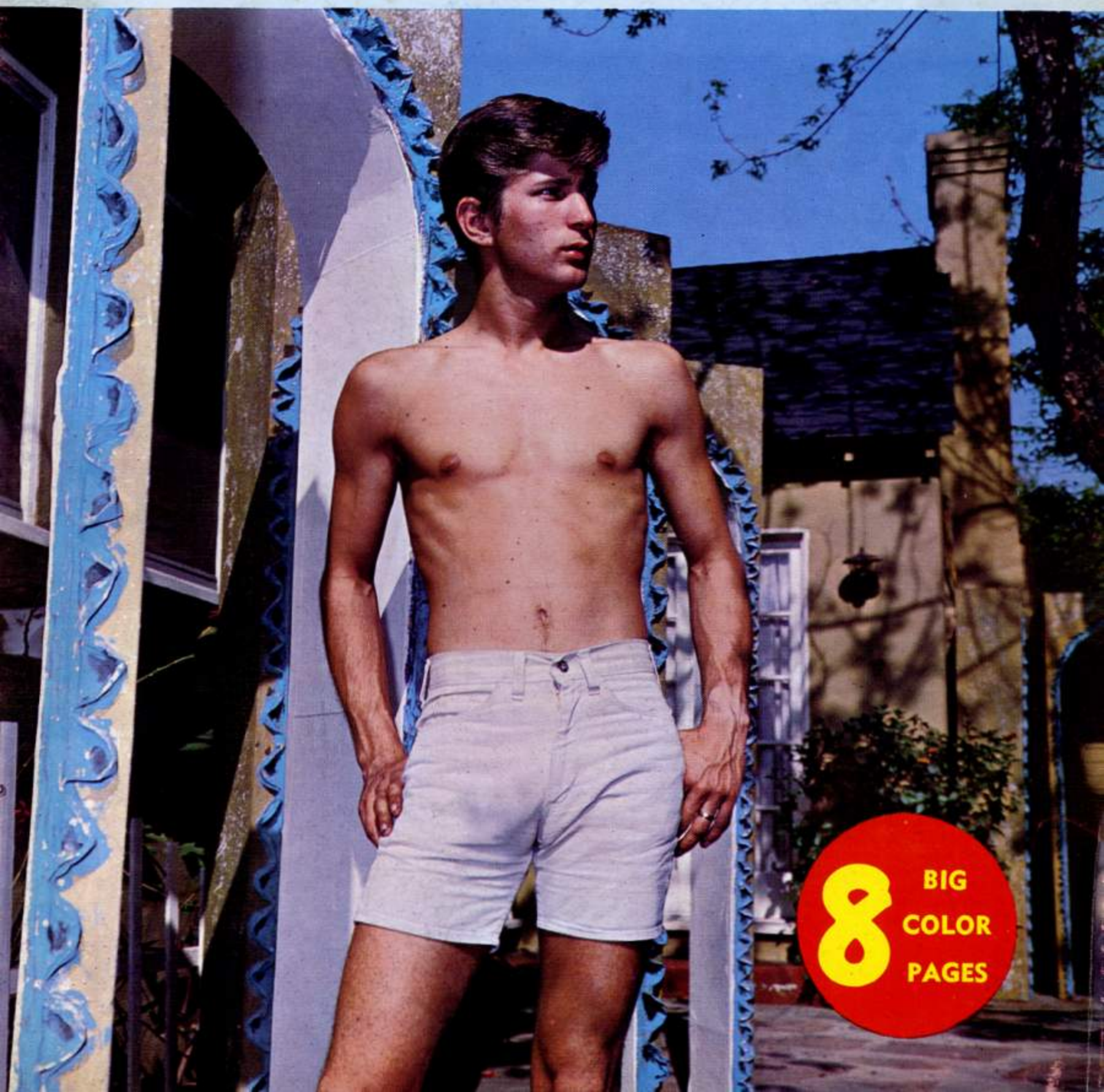
YOUTH IN ART

NO. 5

MEL ROBERTS BOYS

ACME

\$1.50



8

BIG
COLOR
PAGES



MEL ROBERTS

BOYS

TABLE OF CONTENTS

RUGGED TERRAIN, Steven Desmond	3
THE RICH THOMSON STORY	9
TRAINING FOR DEFINITION	14
HOW (NOT) TO SURF	16
NEW FACES	18
ACCENT ON YOUTH	25
SAILOR'S DAY OFF, Johan Larsen	36
BOY WITH A BIKE, Jack Sorrentino	42
MUSCLES GALORE	44
LEATHER BOY, Ron Brouillette	56

COVER: RICH THOMSON
(see page 9)

OPPOSITE: TERRY SULLIVAN
and KEN HUSKI

YOUTH IN ART NO. 5

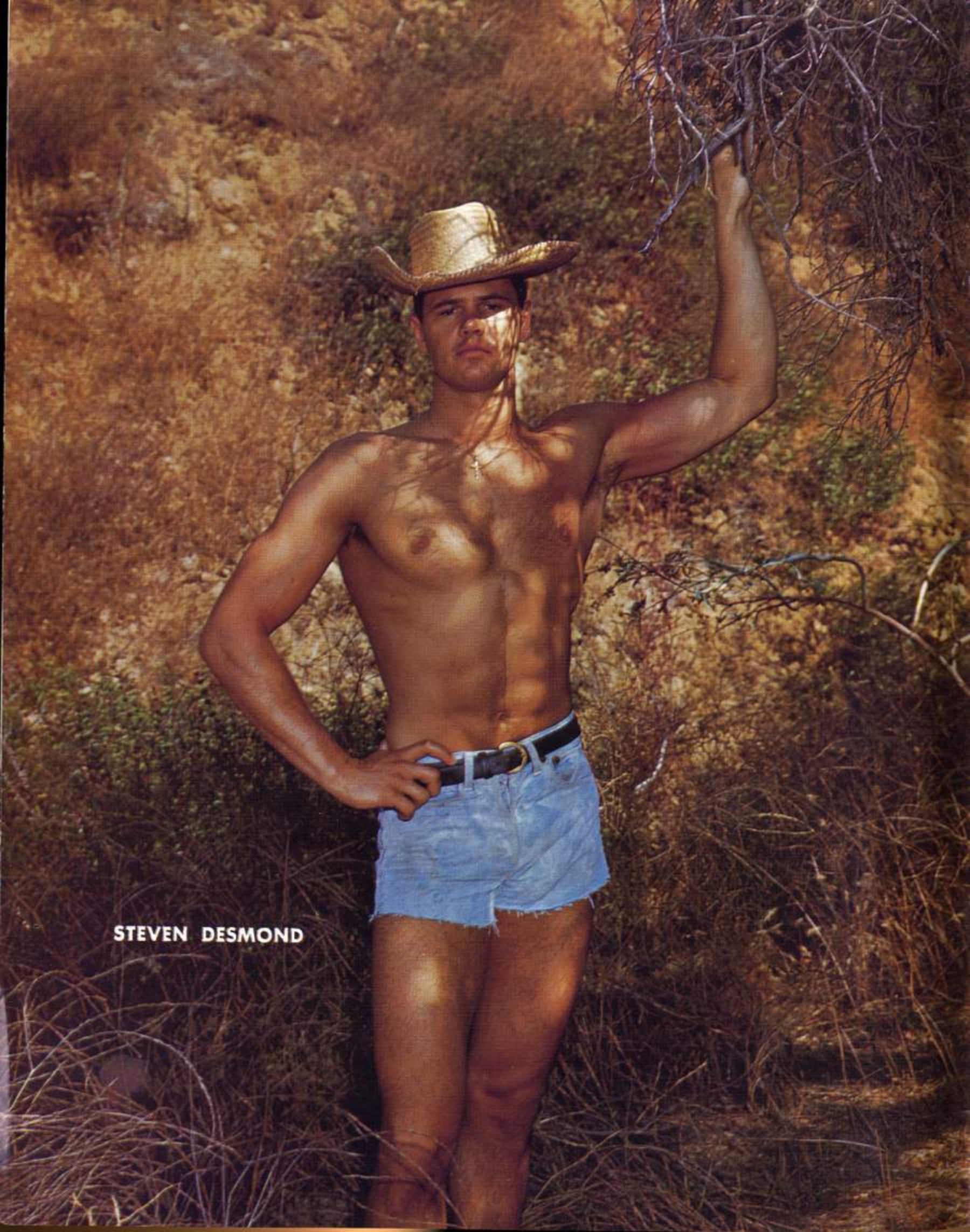
WINTER 1967

MEL ROBERTS BOYS

YOUTH IN ART is published quarterly by Tomorrow's Man Publishing Co., Inc., 119 Fifth Avenue, New York N. Y. 10003. All manuscripts, photos or art submitted become the property of YOUTH IN ART and submission of material will be construed as permission to publish same without further correspondence. No material contained herein may be reproduced except by written permission. All rights reserved under international and Pan-American conventions.

© 1966 by Tomorrow's Man Publishing Co. Inc.

Printed in U.S.A.

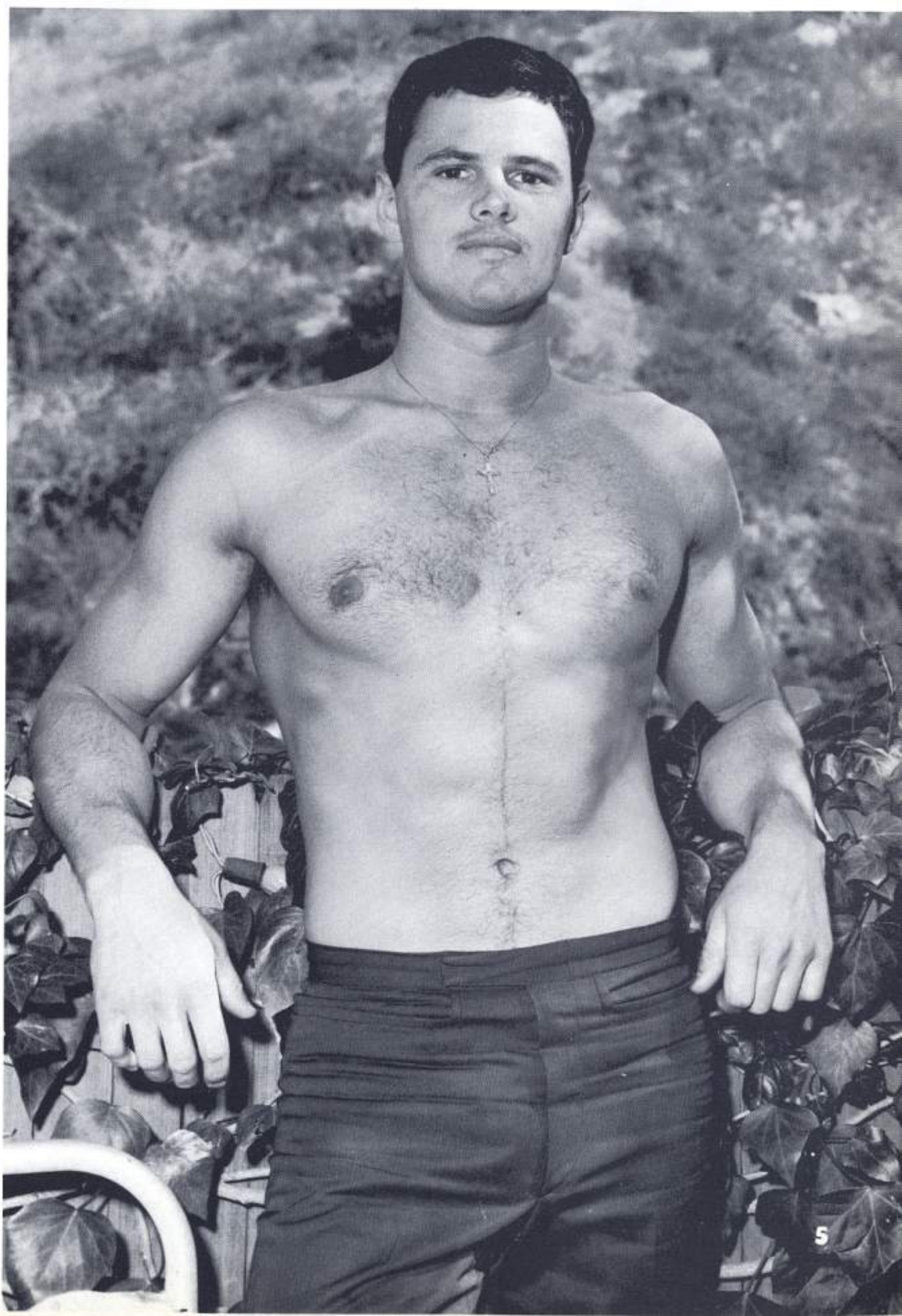


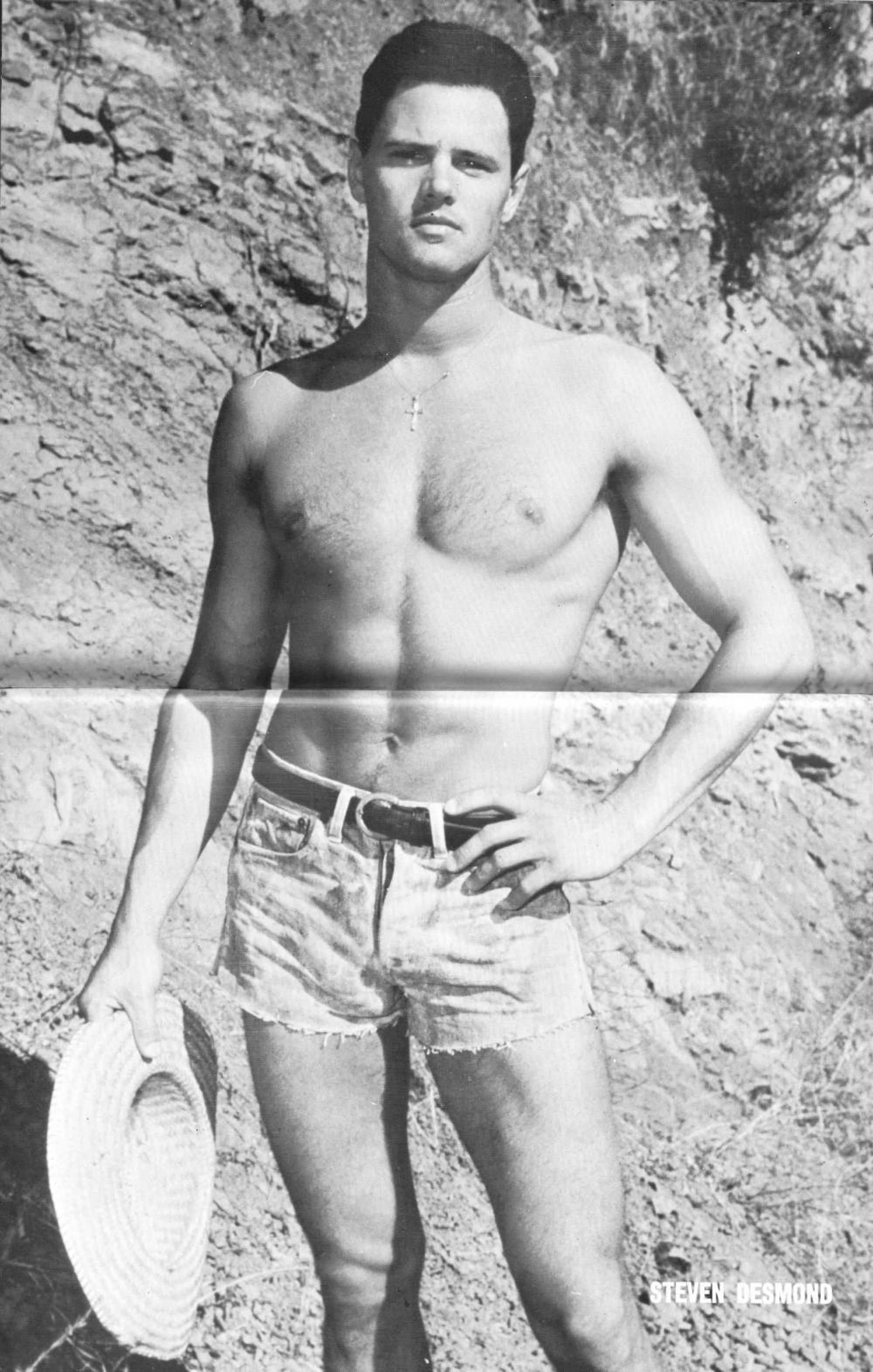
STEVEN DESMOND

RUGGED TERRAIN

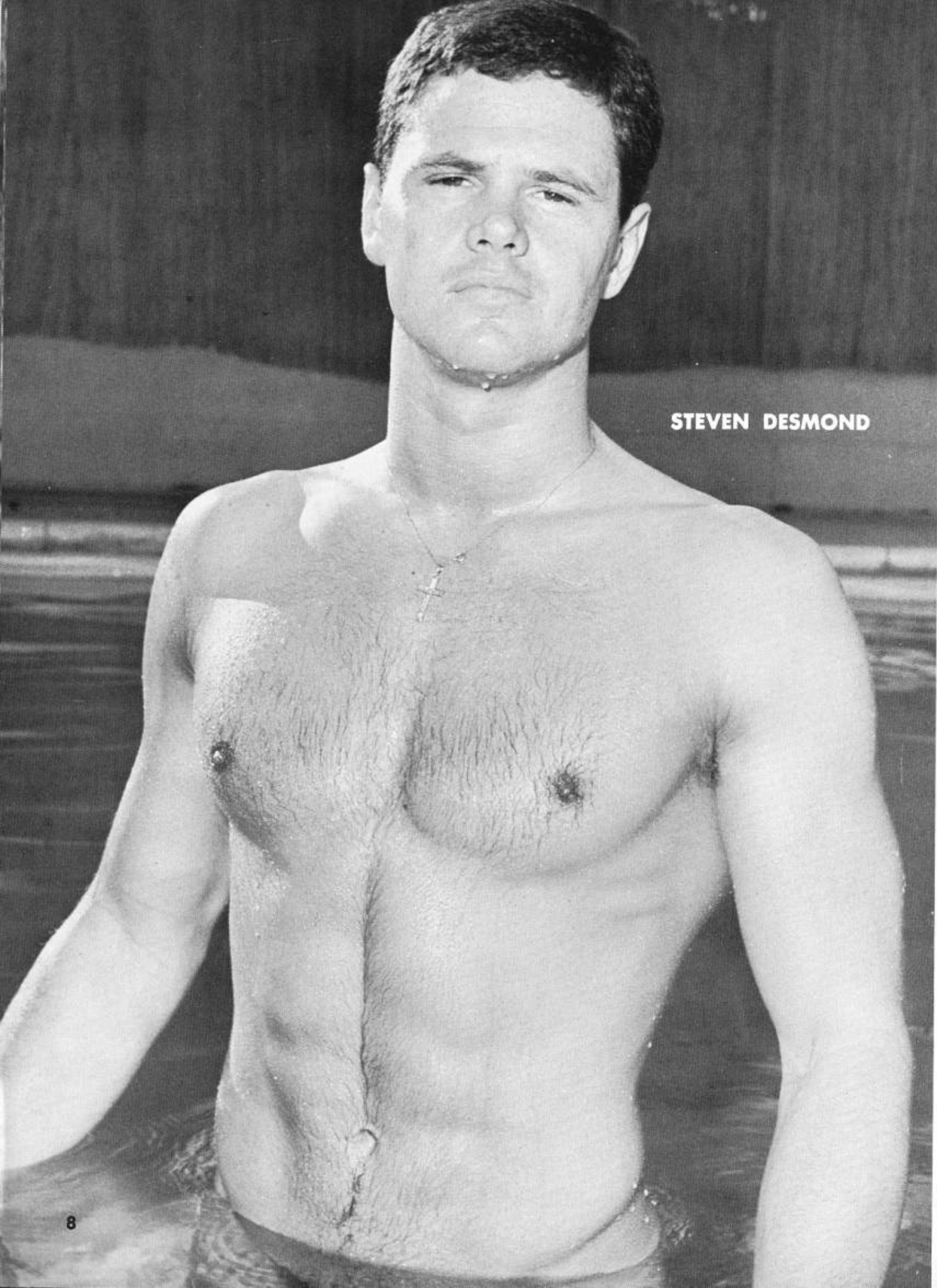
STEVEN DESMOND

From the rugged land of our 49th State comes a lad who is as robust as the land he represents — Steven Desmond. Hailing from Alaska, Steven acquired his fine physique while working as a lumber jack in the Pacific Northwest. After moving to Fairbanks, he worked as a gym instructor where he continued to develop his near-perfect build through exercise and diet control. A few days after migrating to Southern California, he was photographed by Mel Roberts at the peak of his physical achievement. Twenty-three year old Steven stands 6'2" and weighs 170 pounds.





STEVEN DESMOND

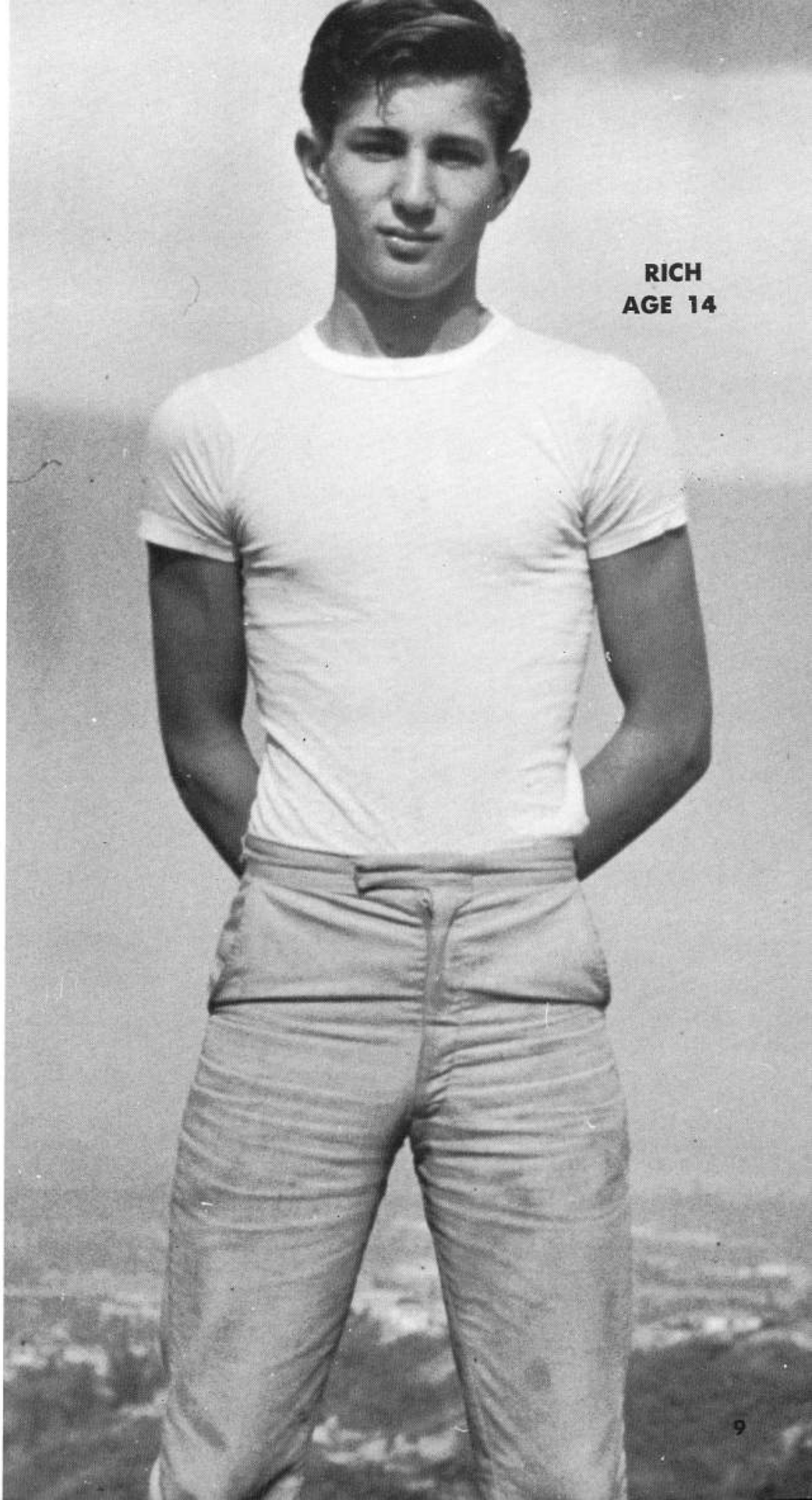


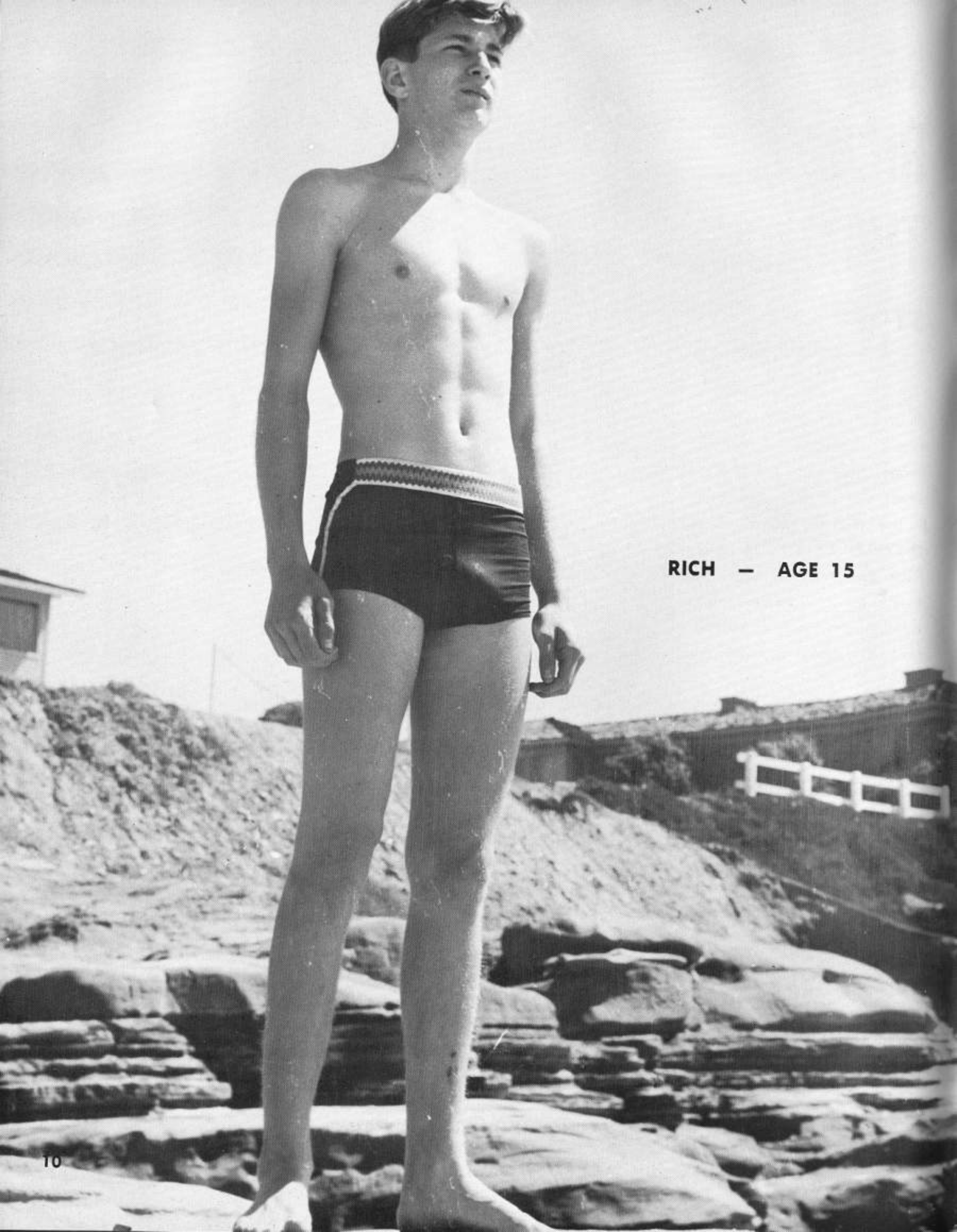
STEVEN DESMOND

THE RICH THOMSON STORY

It isn't often that a young man has a photographic record made of his physical development during the most dramatic period of his growth—from the age of 14 to 18. However, Rich Thomson has been before the Mel Roberts camera all during this span of his lifetime, and certainly must represent one of the most photographed of all of Mel's models. Immensely popular, Rich has appeared in most of the physique magazines around the world and has a host of fans and admirers. While in high school, he was active in gymnastics, football, and most other outdoor sports. Now graduated, Rich at eighteen stands 5'11", weighs 150, is interested in sports cars and hunting. His modelling career has recently expanded into the area of clothing, where he will soon be seen in a number of local and national publications wearing the latest in young men's fashions.

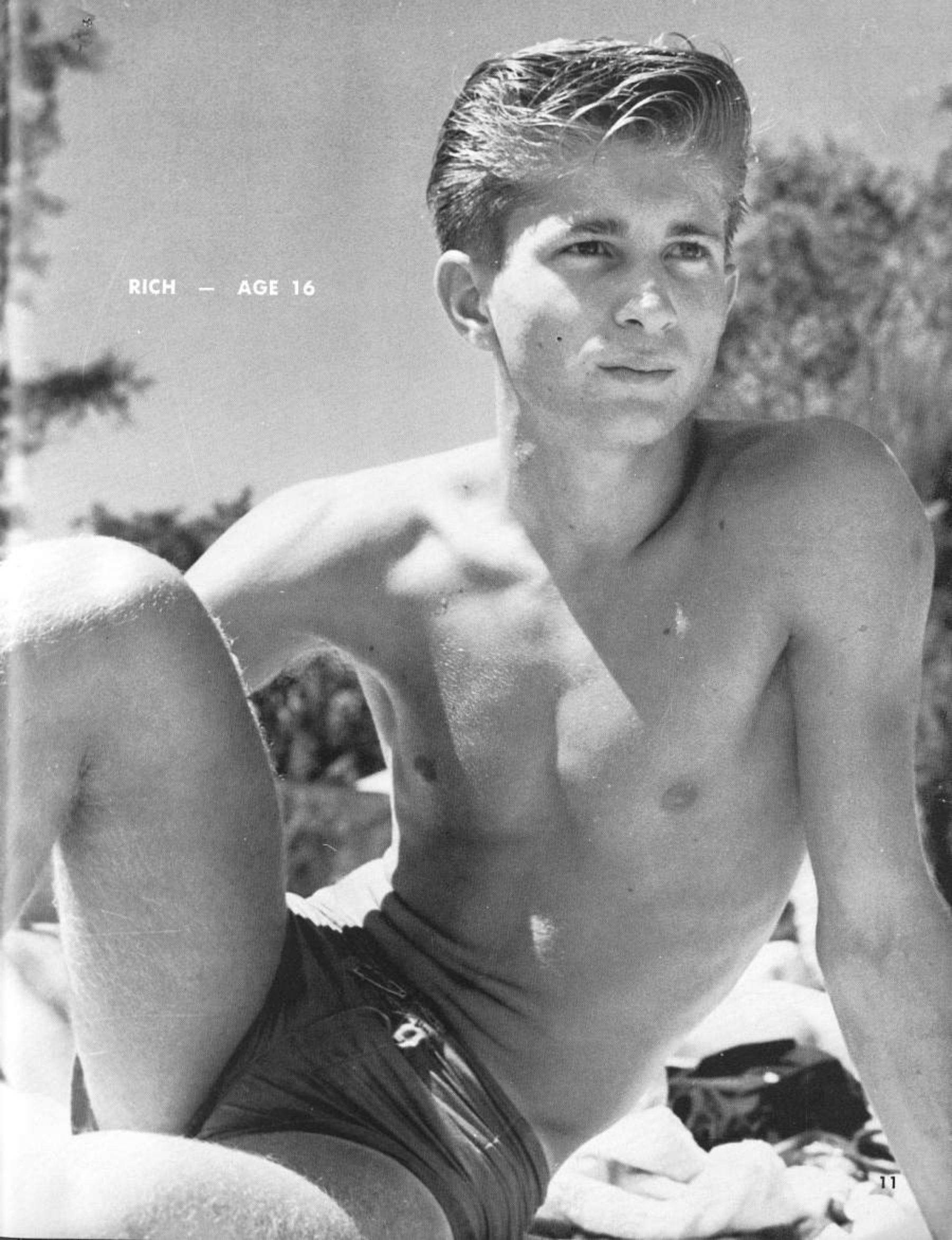
RICH
AGE 14





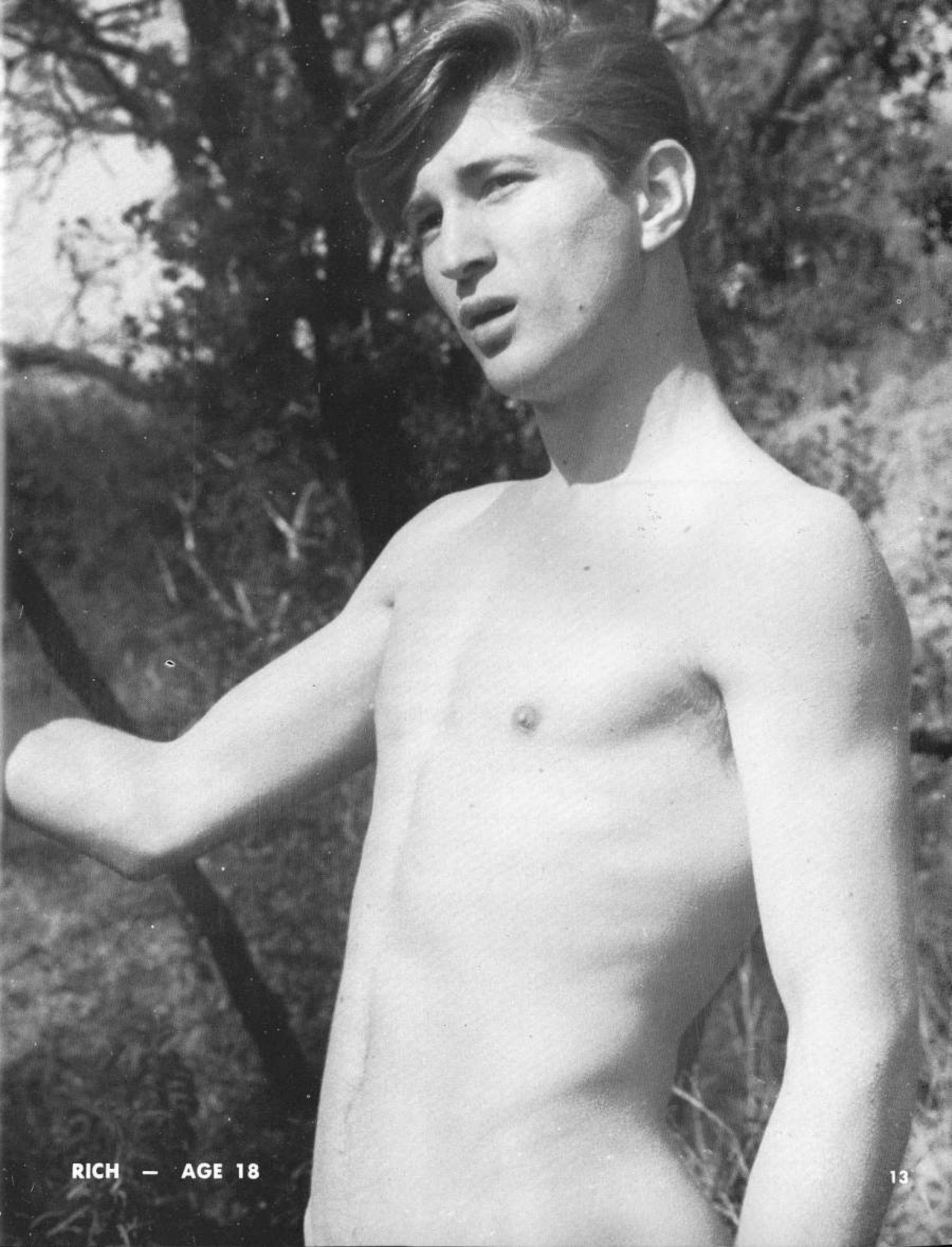
RICH — AGE 15

RICH — AGE 16



RICH — AGE 17
with **MIKE KELLEY**





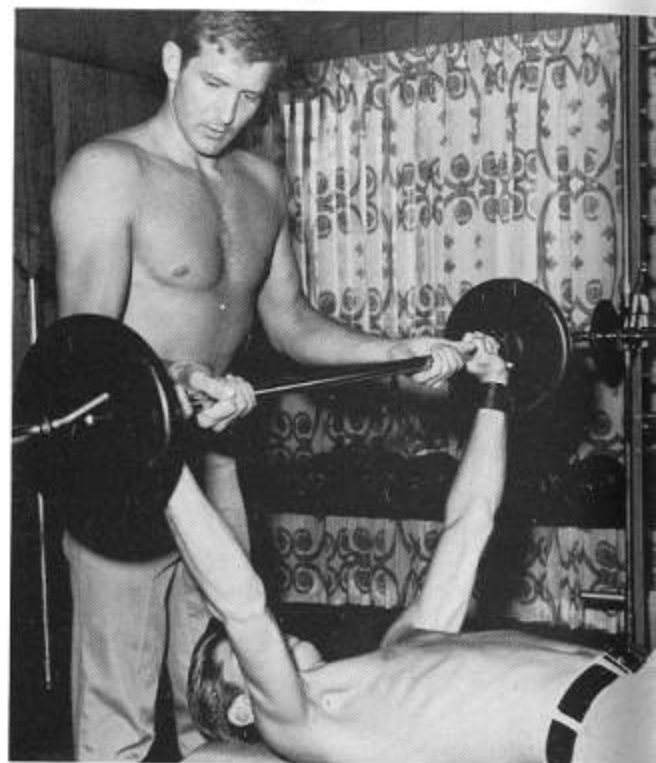
RICH — AGE 18

EXERCISING FOR DEFINITION

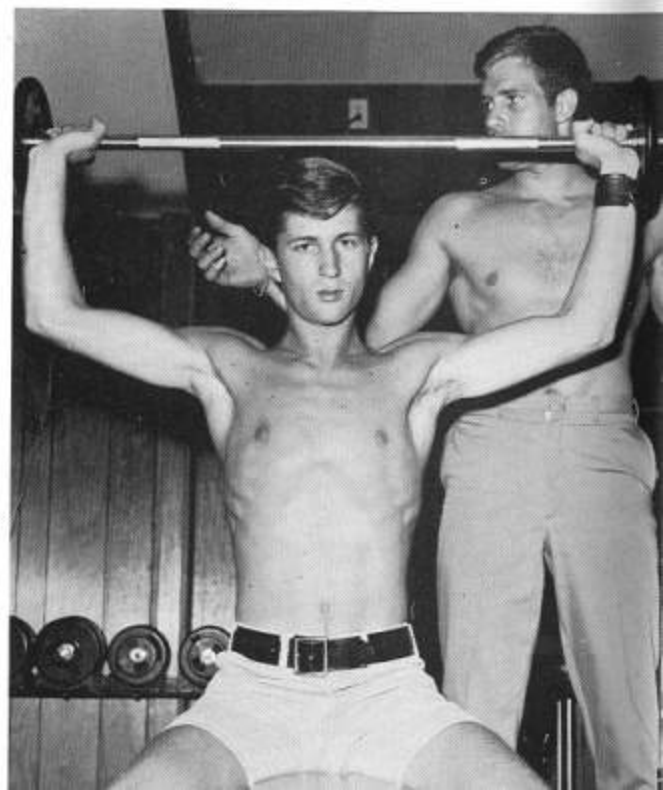


Most everyone who works out does so for one or more reasons. But the ultimate goal of most bodybuilders is to achieve good muscle definition. Pectorals, or chest muscles, latisimus dorsi, or "lats" for the "V" taper, abdominals or stomach muscles, and leg biceps that contribute to that clean-cut healthy look, whether in or out of clothes. When Rich Thomson visited the Sunset Health Spa in Hollywood for a primary course in working for definition, Instructor Walt Dickson demonstrated the weight-lifting exercises that help to attain that well-defined look. Following each demonstration, Rich, under Walt's watchful eye, then attempted the same exercise, and ultimately worked out a regular training program for himself.

In the first series of photos, Walt demonstrates the bench press, using 60-lb. barbells. This is designed to improve the pectoral definition. Following a similar workout by Rich, the instructor then shows a barbell press for lat development. Sitting upright on the bench, the barbell is raised to arm's length above the head, then lowered. Walt emphasized that beginners should not start with excess weights, but should work upward from lesser weights as the body becomes capable.



Photographed at the Sunset Health Spa
in Hollywood





Still another exercise for lat definition is the machine found in most gyms for this purpose. In the photo, at top left, Rich is seen pulling 100 lbs. while Walt looks on.

The Squat, illustrated top right, is an excellent exercise for developing the leg muscles, particularly the thighs, and is a basic "must" in any exercise program.

The use of dumbbell raises from an incline board will aid in bicep development, as well as the entire arm.



Finally, simple sit-ups, illustrated below, will trim the waist and develop the abdominal muscles. These can be done from a flat surface, or for more stress, from an inclined board. The incline of the board may be increased as the body adjusts and muscles become stronger.

In all exercises, the instructor recommends that two sets of each exercise, with ten repetitions for each set, be done at each workout session. "And," says Walt, "greatest results will be achieved with two to three sessions each week, with one day of rest between workouts."

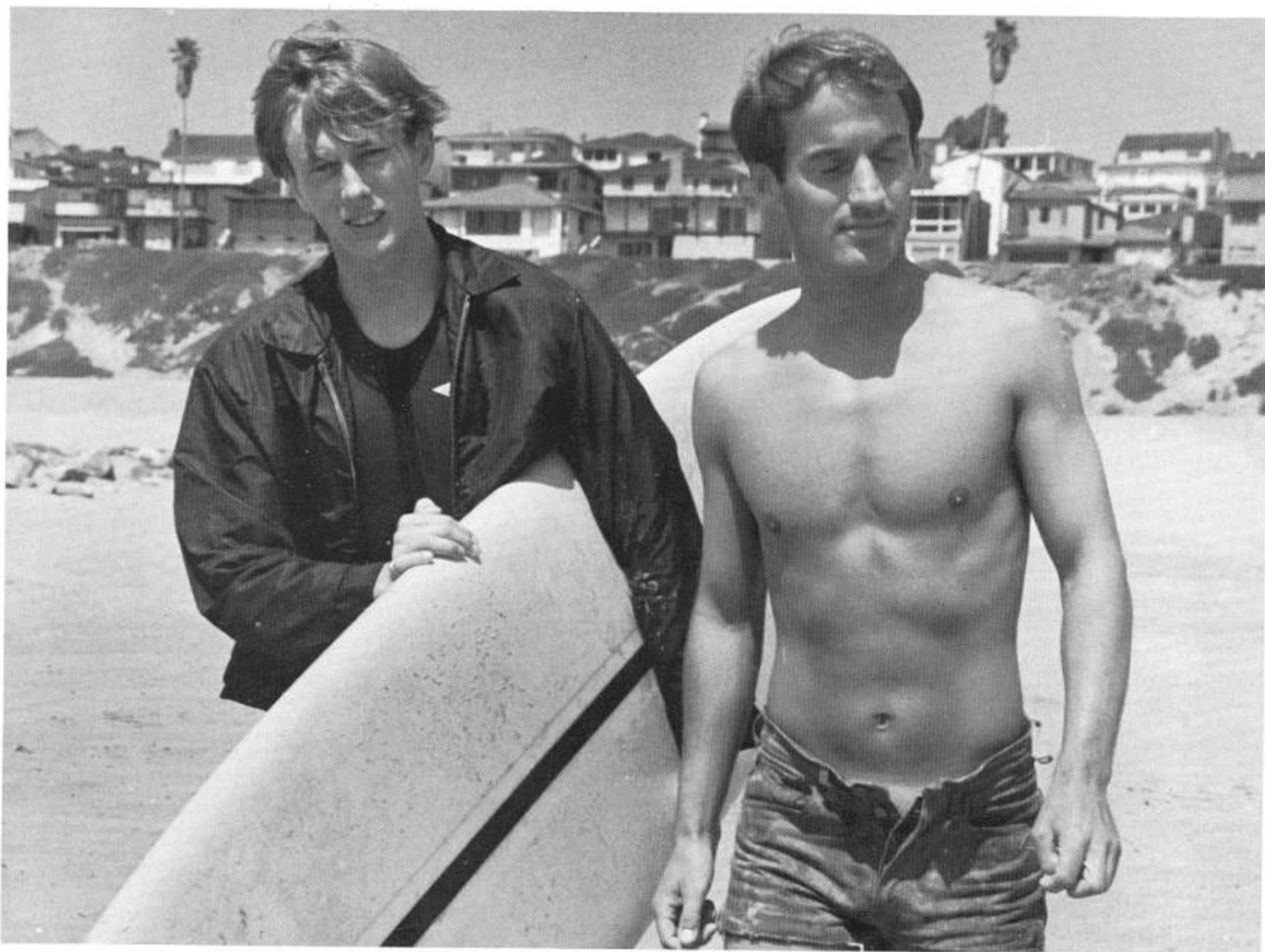


Rich Thomson and Walt Dickson are both exclusive Mel Roberts models. Photo series, color slides, and catalogs are available on both.



HOW (NOT) TO SURF

After much persuasion, Mel Roberts models Cris Case and Bruce Sompton agreed to demonstrate a Beginner's Guide to Surfing for the cameras. While both are excellent swimmers and body surfers, neither has been on a surfboard before. Bright and early one California morning, after studying the manuals and instruction books, two models and a cameraman headed for one of the beginner's surfing beaches, not knowing quite what to expect.



Arriving at the beach with borrowed surfboard, Chris insisted on wearing a wet-suit to protect himself from long exposure to the chilly waters, while Bruce felt he wanted to acquire a suntan, and wore cut-offs.



The ocean swell appeared small — perhaps $1\frac{1}{2}$ to 2 feet, as Chris placed the board in the water. He noted the water temp at 60° , and was glad he wore a wet-suit.



Paddling out to the breaking surf, Chris tried to remember what the instruction book said about catching the waves and gathering momentum to stand up, as he sat on his board and waited.

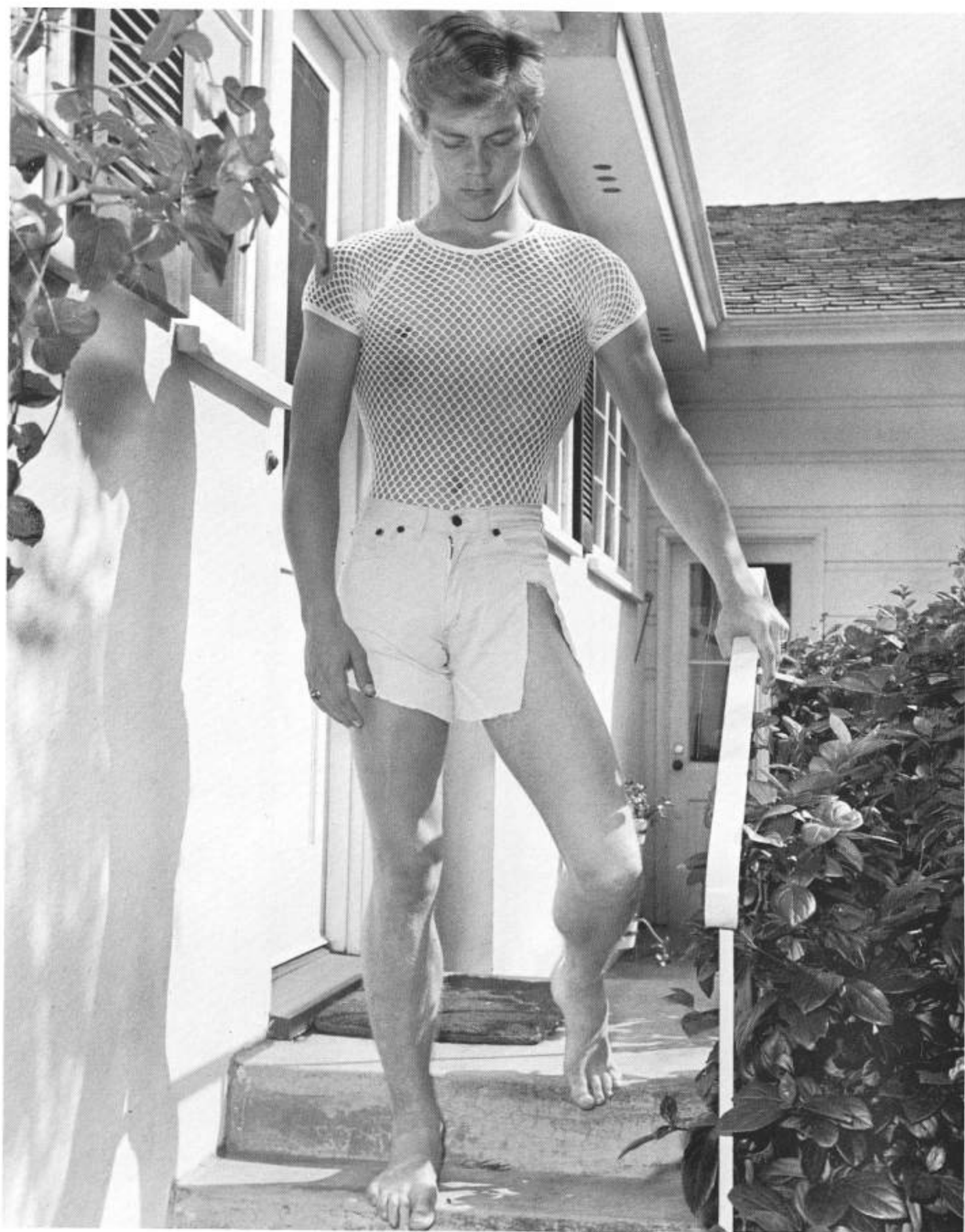


When the wave did break, Chris just couldn't stand up, no matter how hard he tried. So, laying stomach down, he rode again and again to the shore. It sounded easy in the manual.



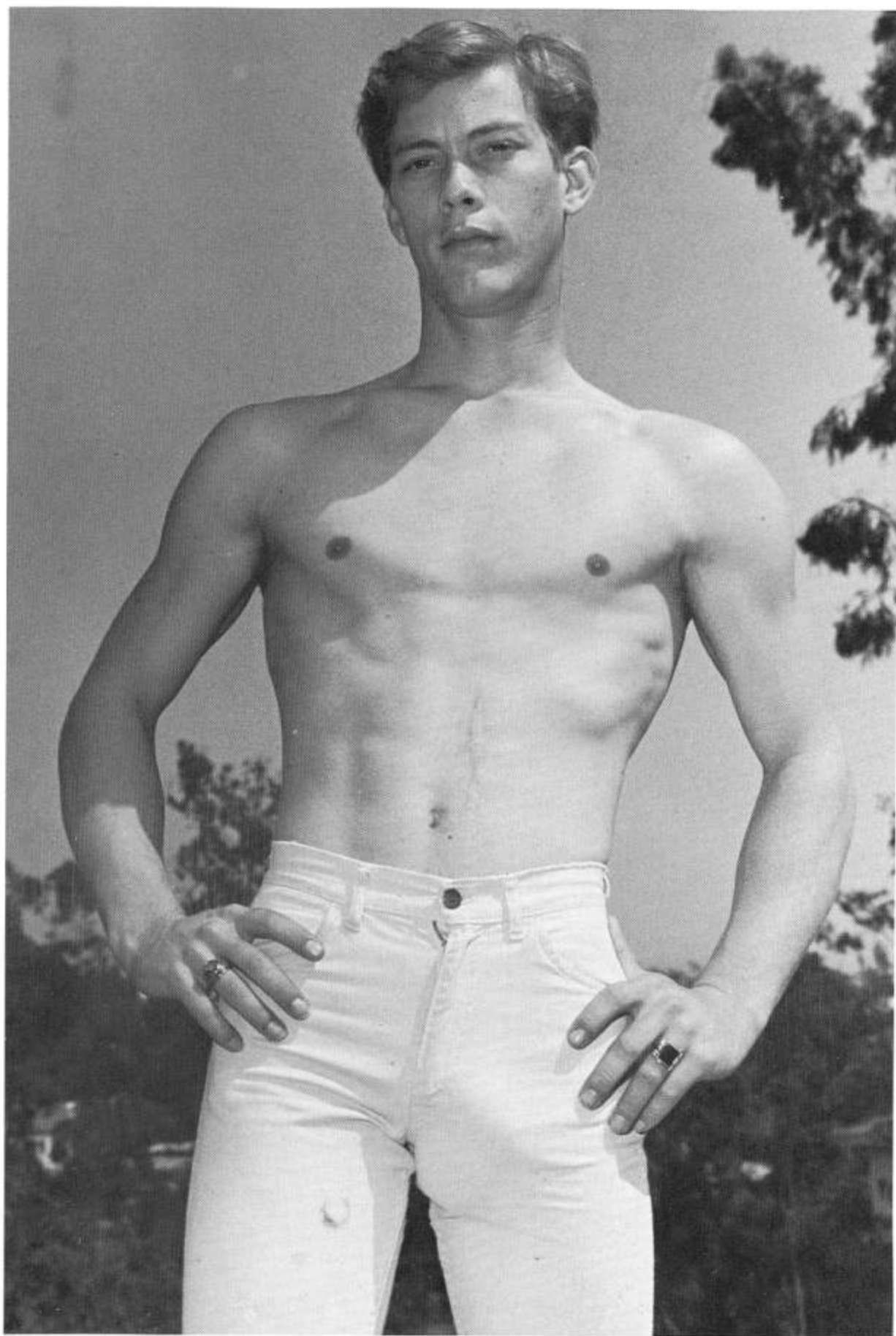
Observing Chris from shore, Bruce decided that surfing just wasn't for him. But sun bathing — that was another matter, and he soon dozed in the warm sun.

NEW FACES



**JIM
LEWIS**

➡ PRESENTING ON THESE AND THE FOLLOWING 5 PAGES



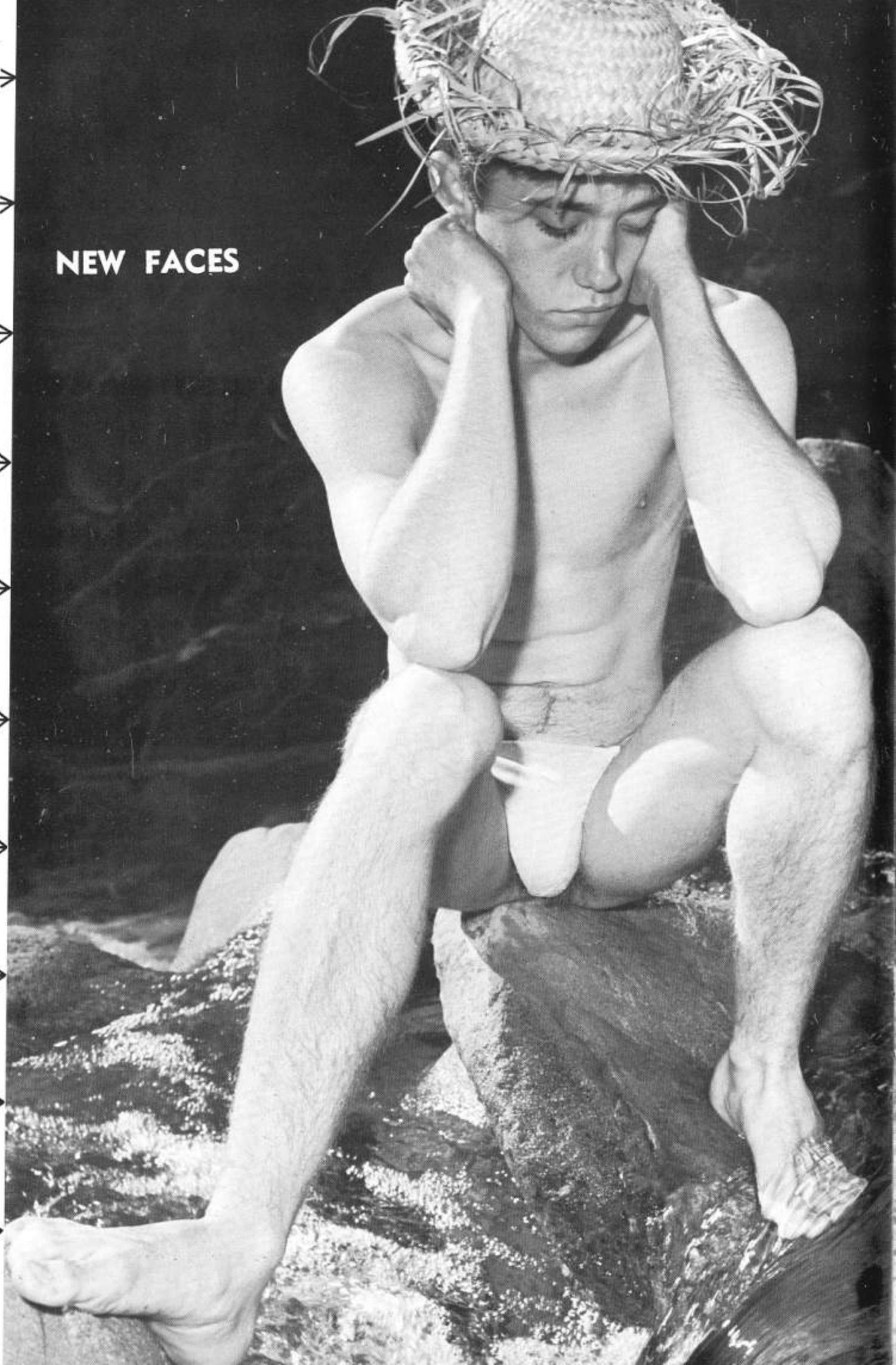
The growth of a studio is dependent upon the constant introduction of new models. Here is a brief survey of the latest young men to appear before the Mel Roberts camera.

Twenty-year old, blond six-footer **Jim Lewis** is seen here in scenes from his photo and slide series. The younger set is represented by **Sonny Adams** on pages 20 and 21. Sonny is brother to one of the other models seen in these pages, Dusty Adams, and checks in at age 16.

On pages 22 and 23, the warm, friendly face of Cornell Kirk, rugged 6'2-inch from Oklahoma beams out at you.

Finally, lithe and slender 20 year old Chris Chase, who can also be seen, in the Surfer Story in this issue, completes this introduction.

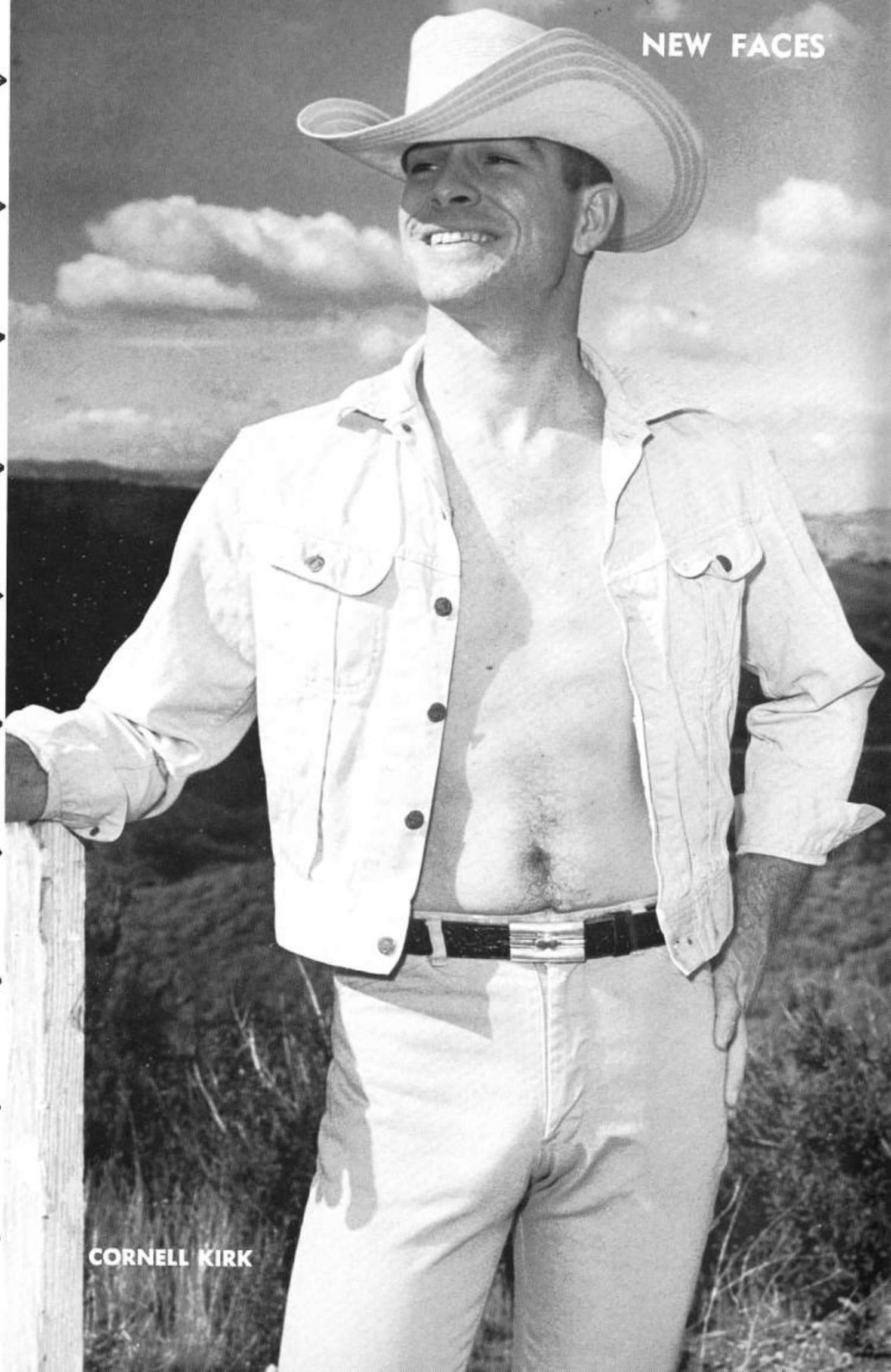
NEW FACES



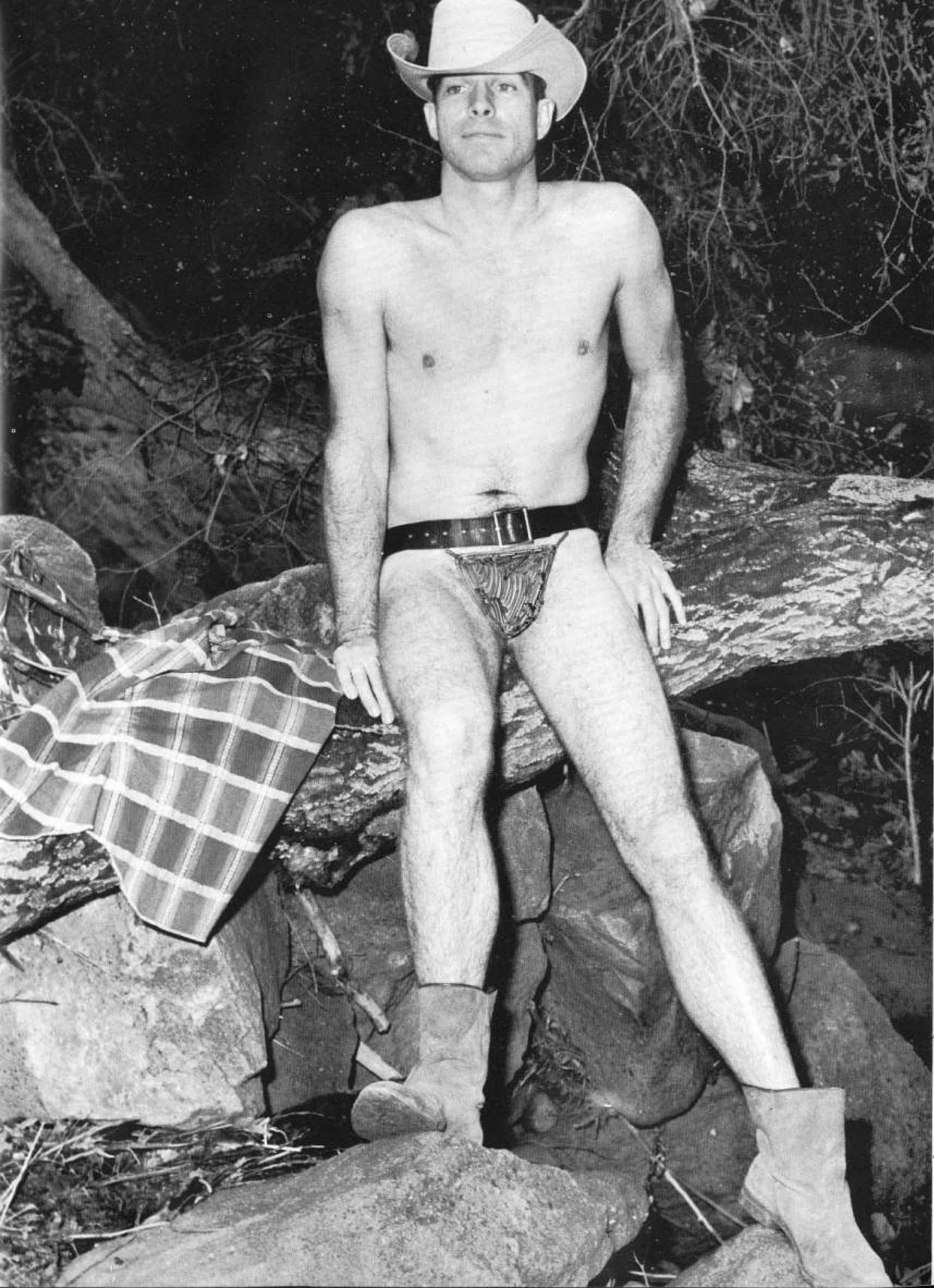


SONNY ADAMS

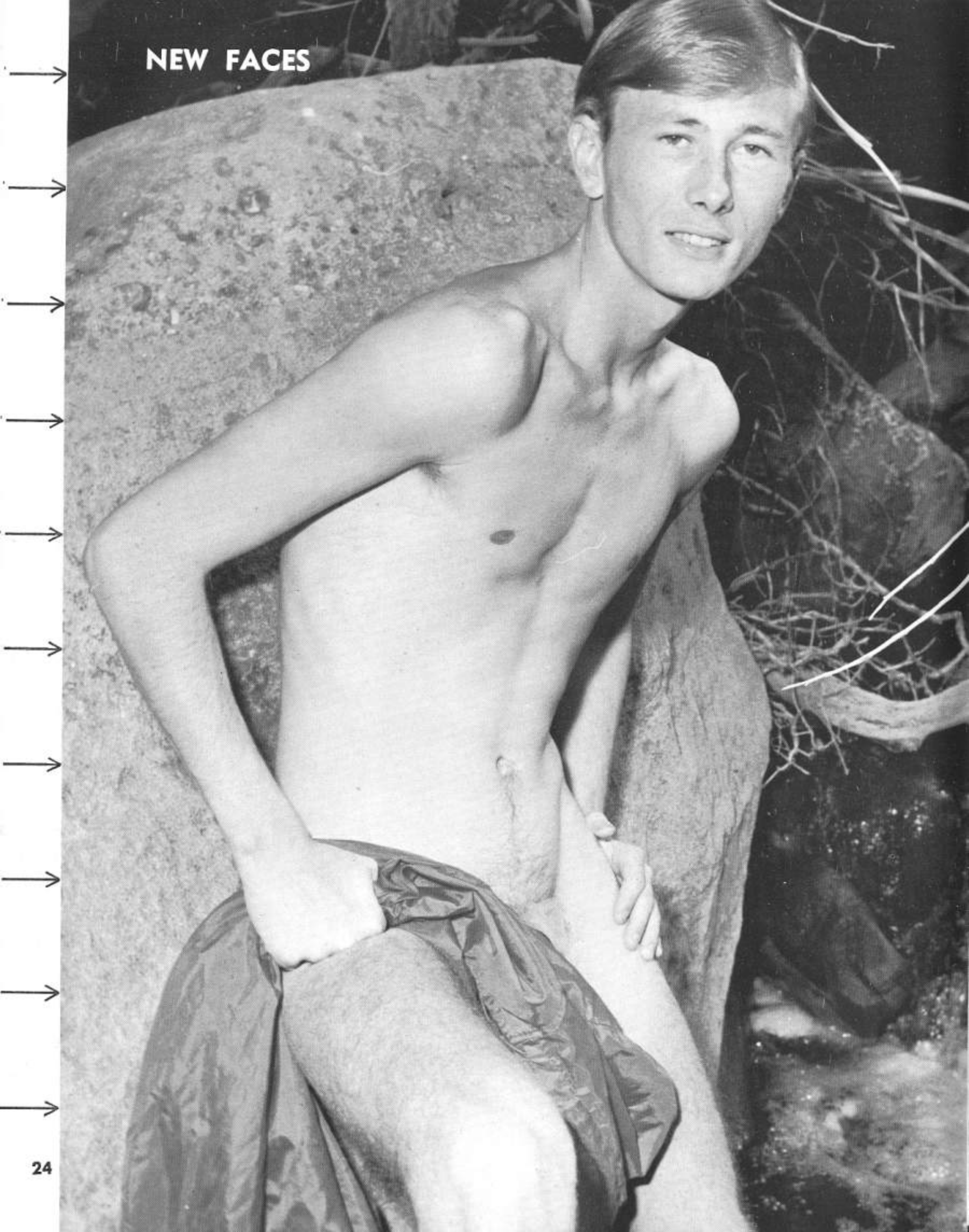
NEW FACES



CORNELL KIRK



NEW FACES



ACCENT ON YOUTH

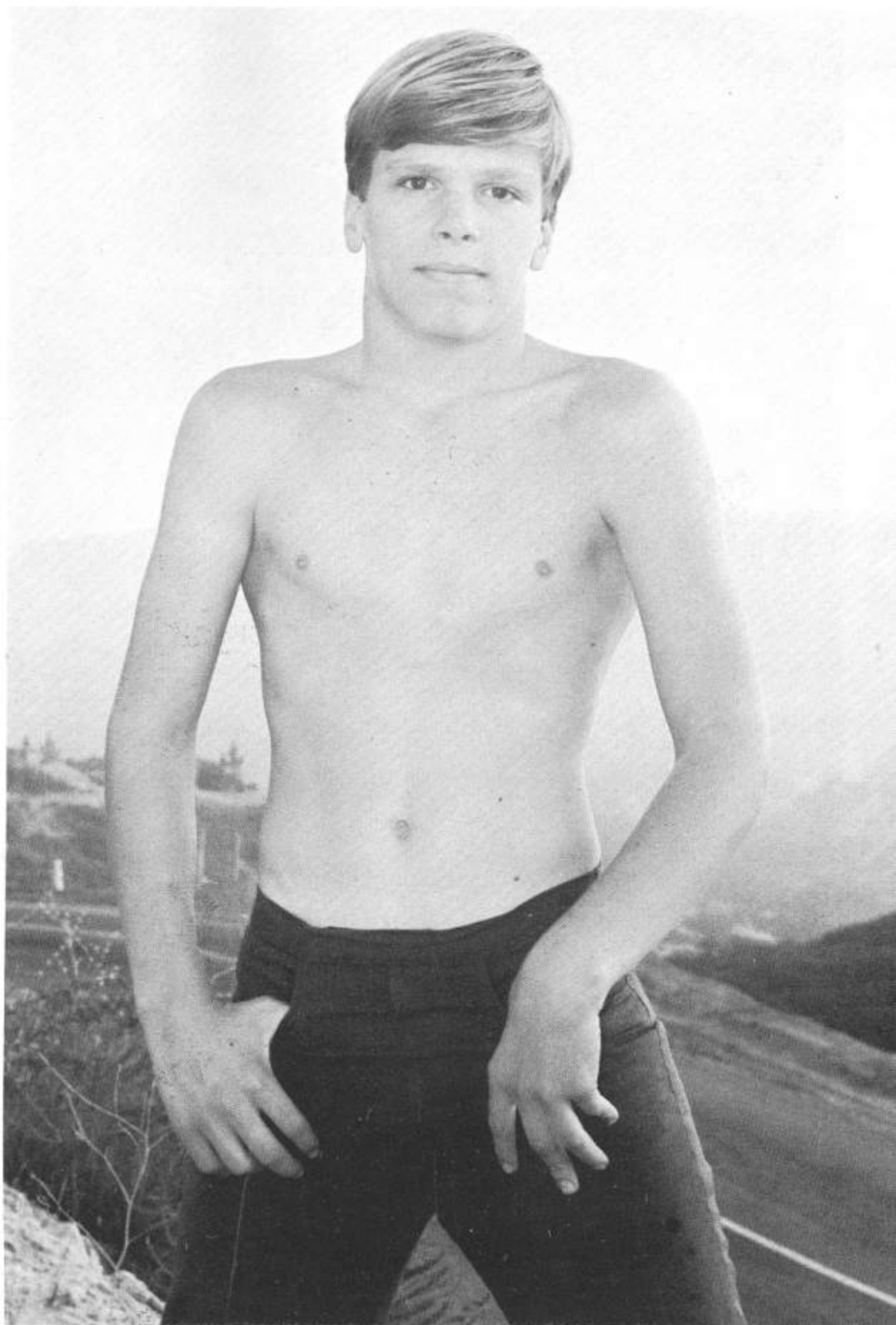
In California, where outdoor life is as much a part of living as eating and sleeping, youngsters reflect the healthy glow through their lithe, tanned bodies and clean-cut appearance. Mel Roberts has captured a few of these young men in photographs and presents them herewith. Among this group is Robbie Svenson. One of the most popular of all Mel's models, 16 year old Robbie, like the other young men pictured here, is active in water sports, dancing, sport cars, and the many other regional activities.

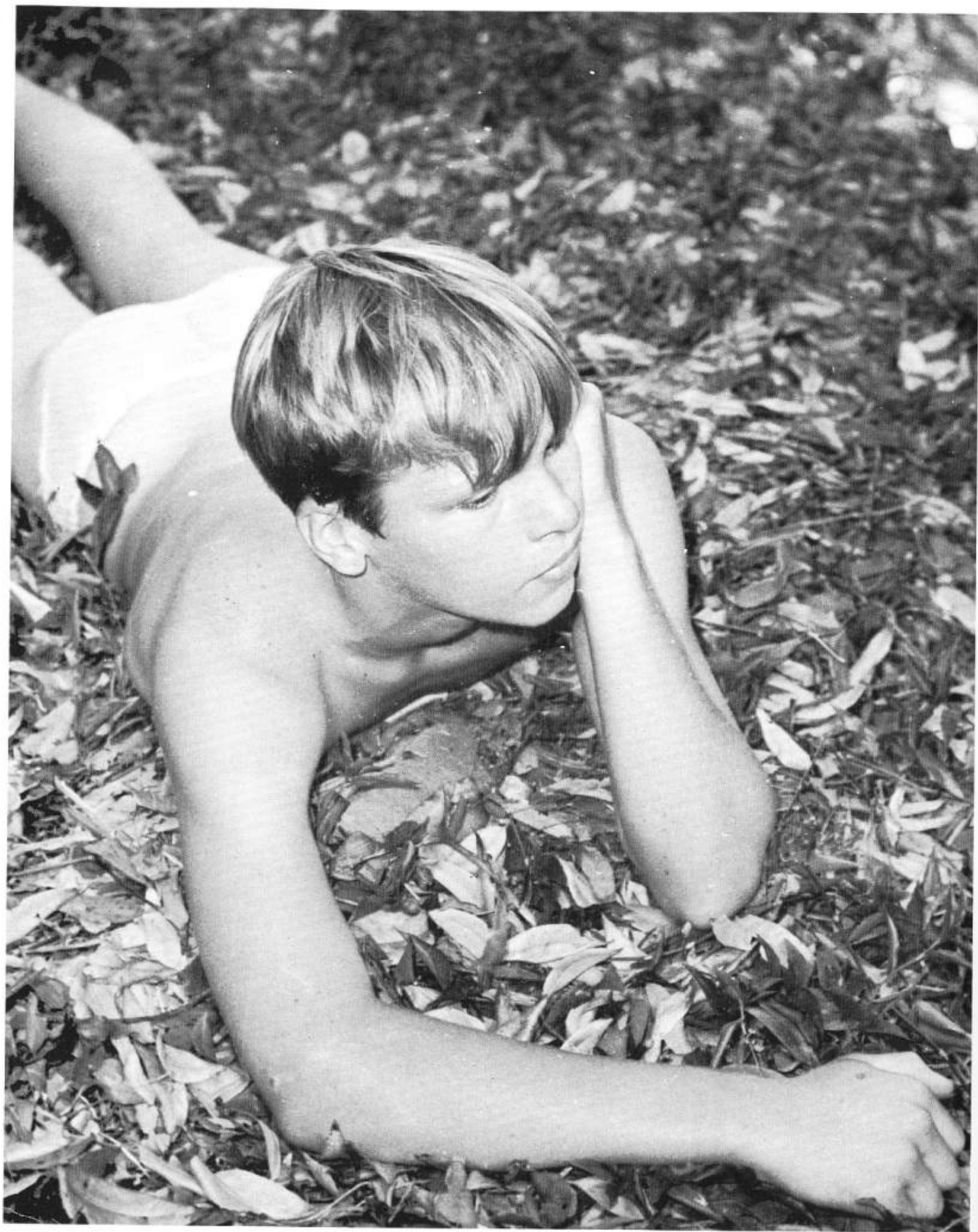
Also a beach addict, Dusty Adams, 19 year old college student, frequents the teen-age night clubs prominent on the Sunset Strip in Hollywood.

Bryan Sawyer, handsome, blonde 16 year old, when not participating in high school gymnastic contests, can be found tinkering on custom sports cars — a field in which he hopes to specialize upon graduation.

Finally, one of Mel's newer young models, 16 year old Shannon Conrad, considers himself a top surfer in the Southern California area, and can "hang ten" with the best of them.

**ROBBIE
SVENSON**







ROBBIE SVENSON

YOUTH

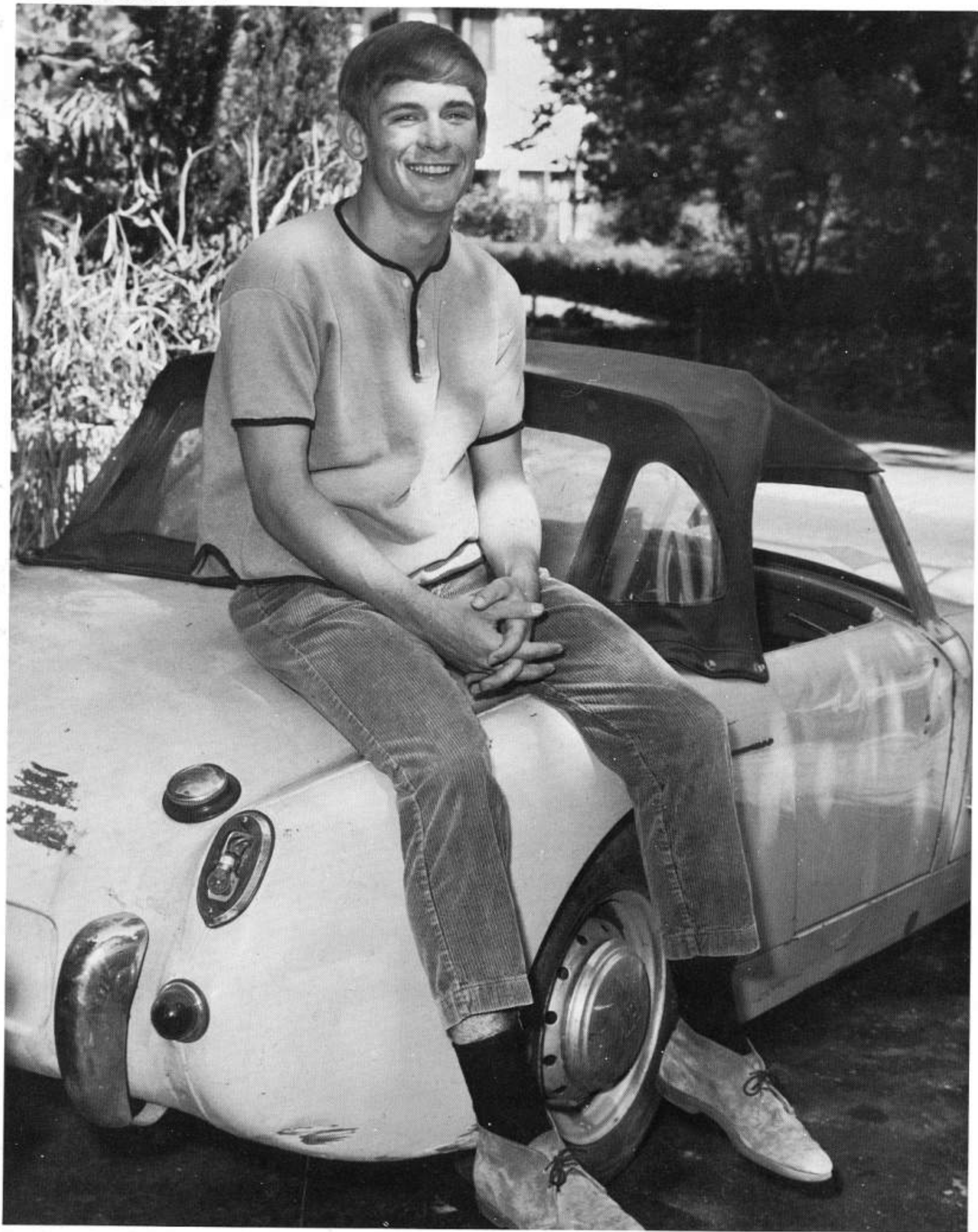


DUSTY ADAMS

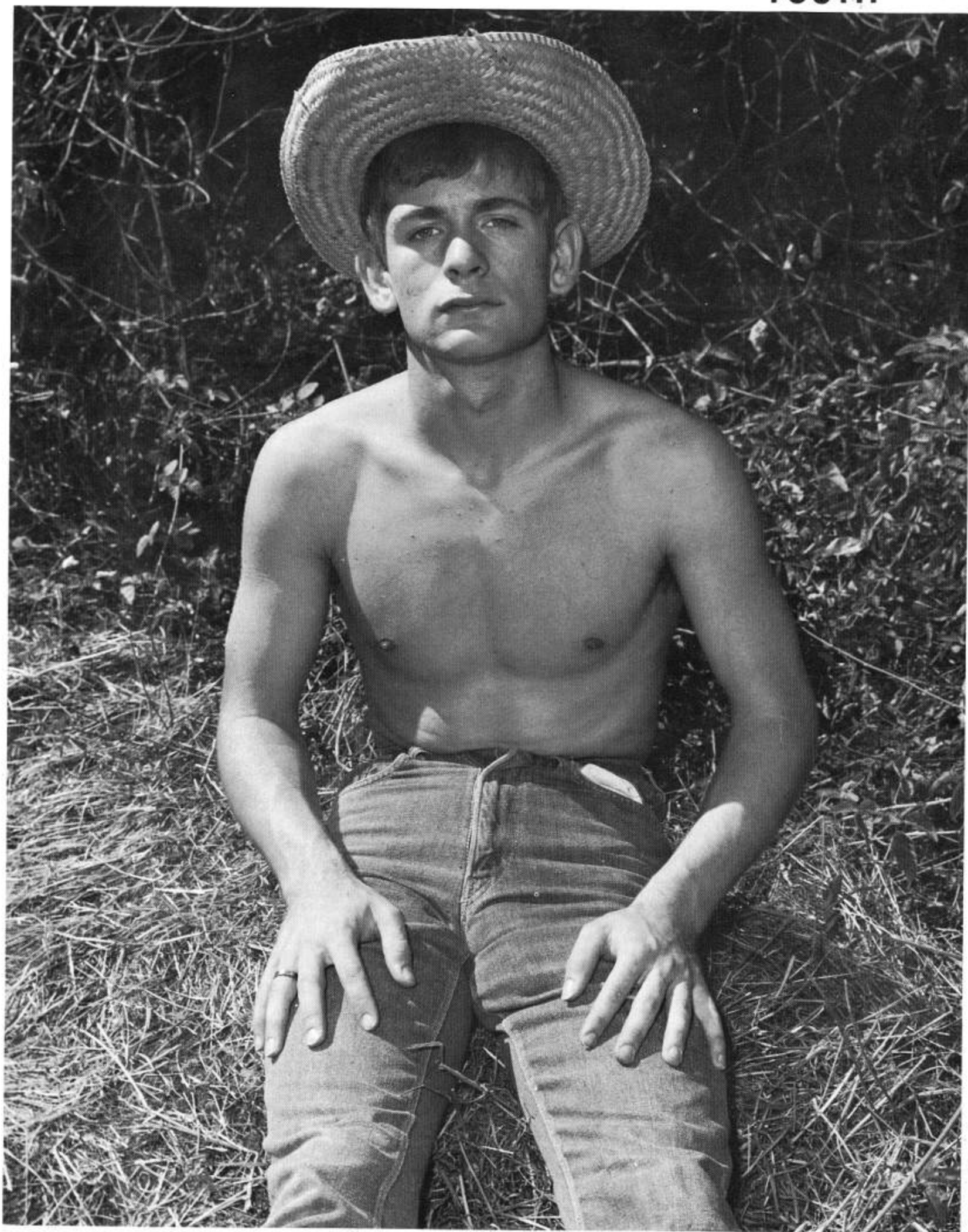


DUSTY ADAMS

YOUTH



SHANNON CONRAD

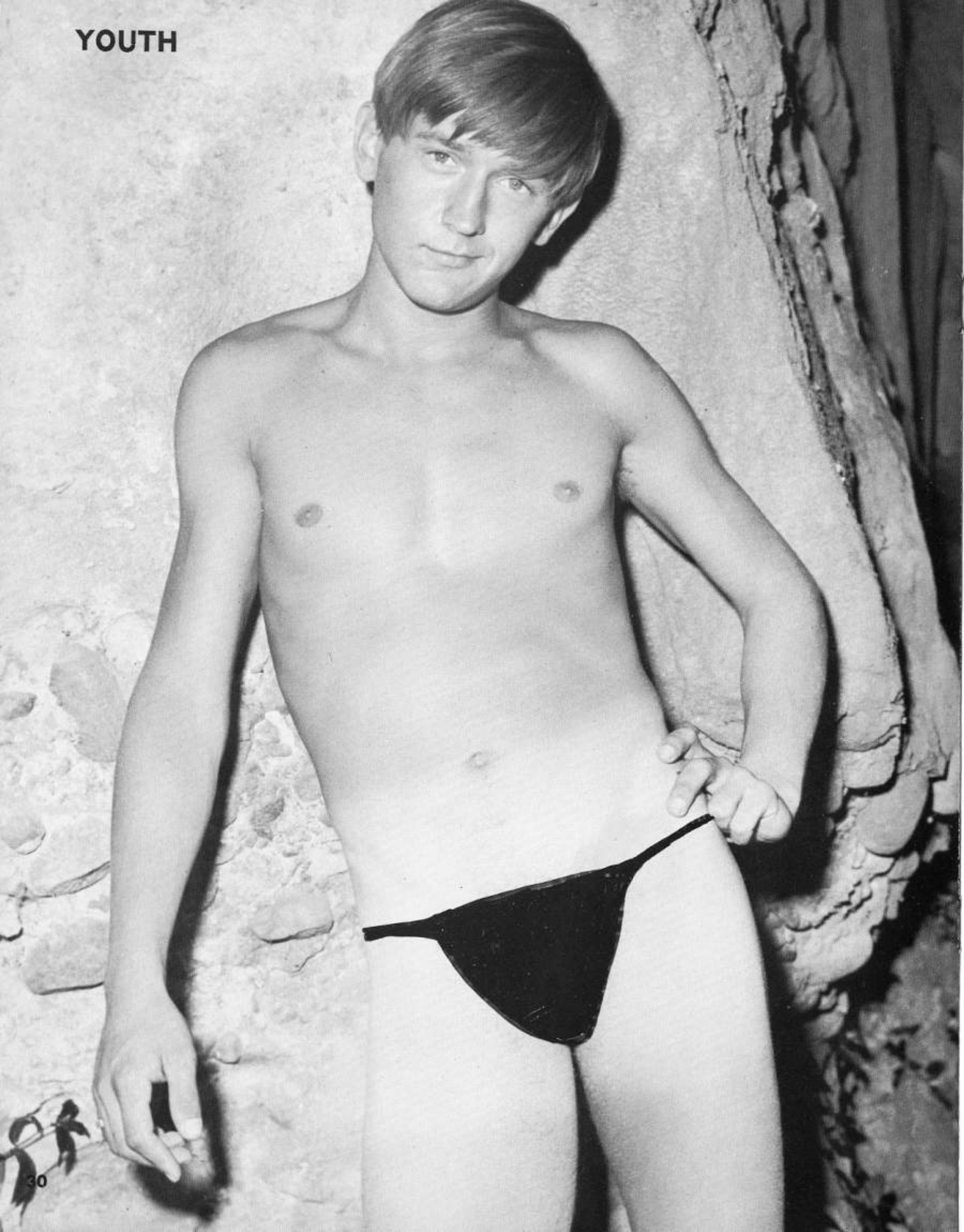


SHANNON CONRAD

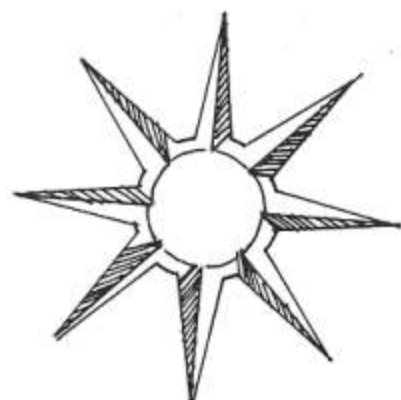
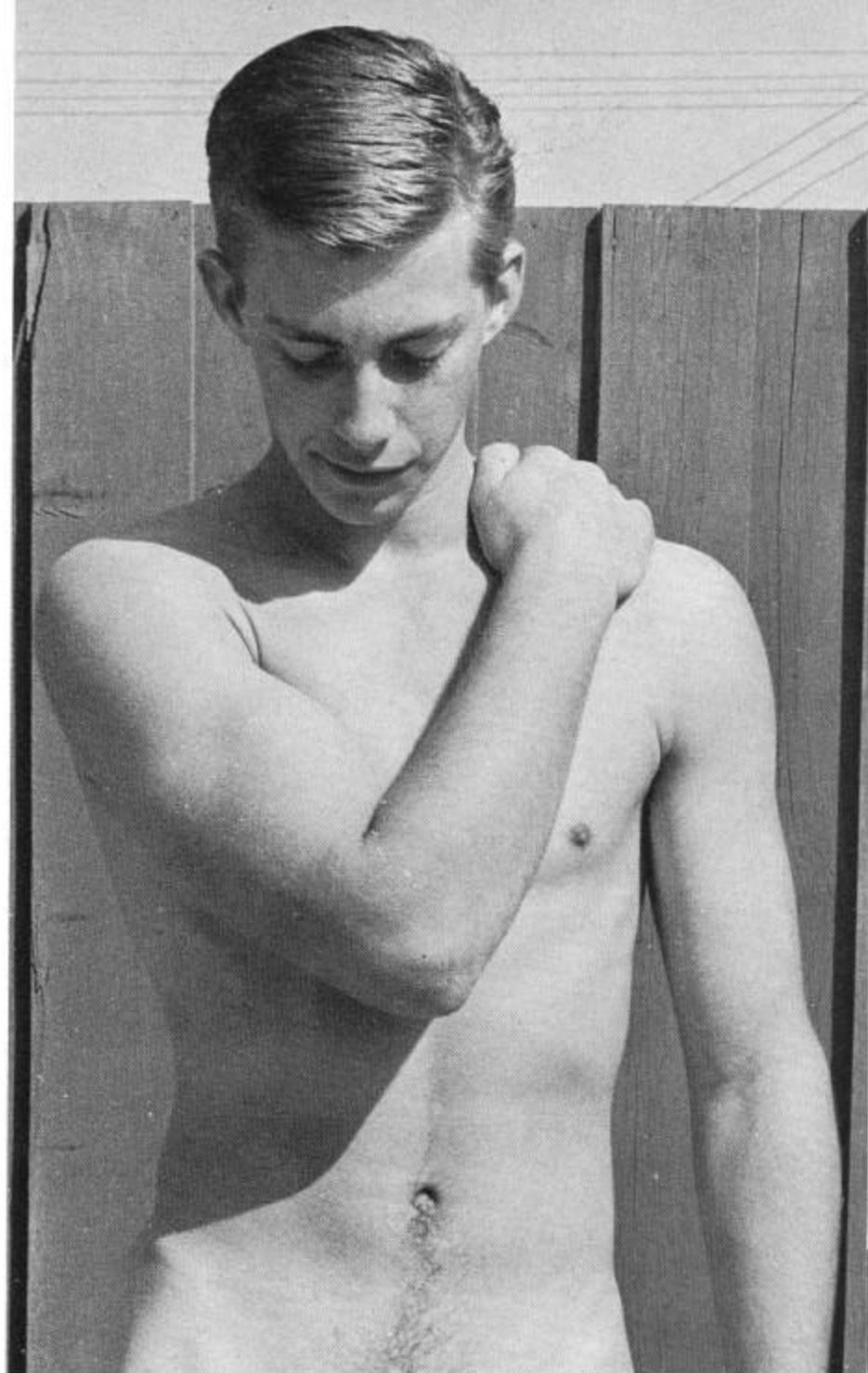


**SHANNON
CONRAD**

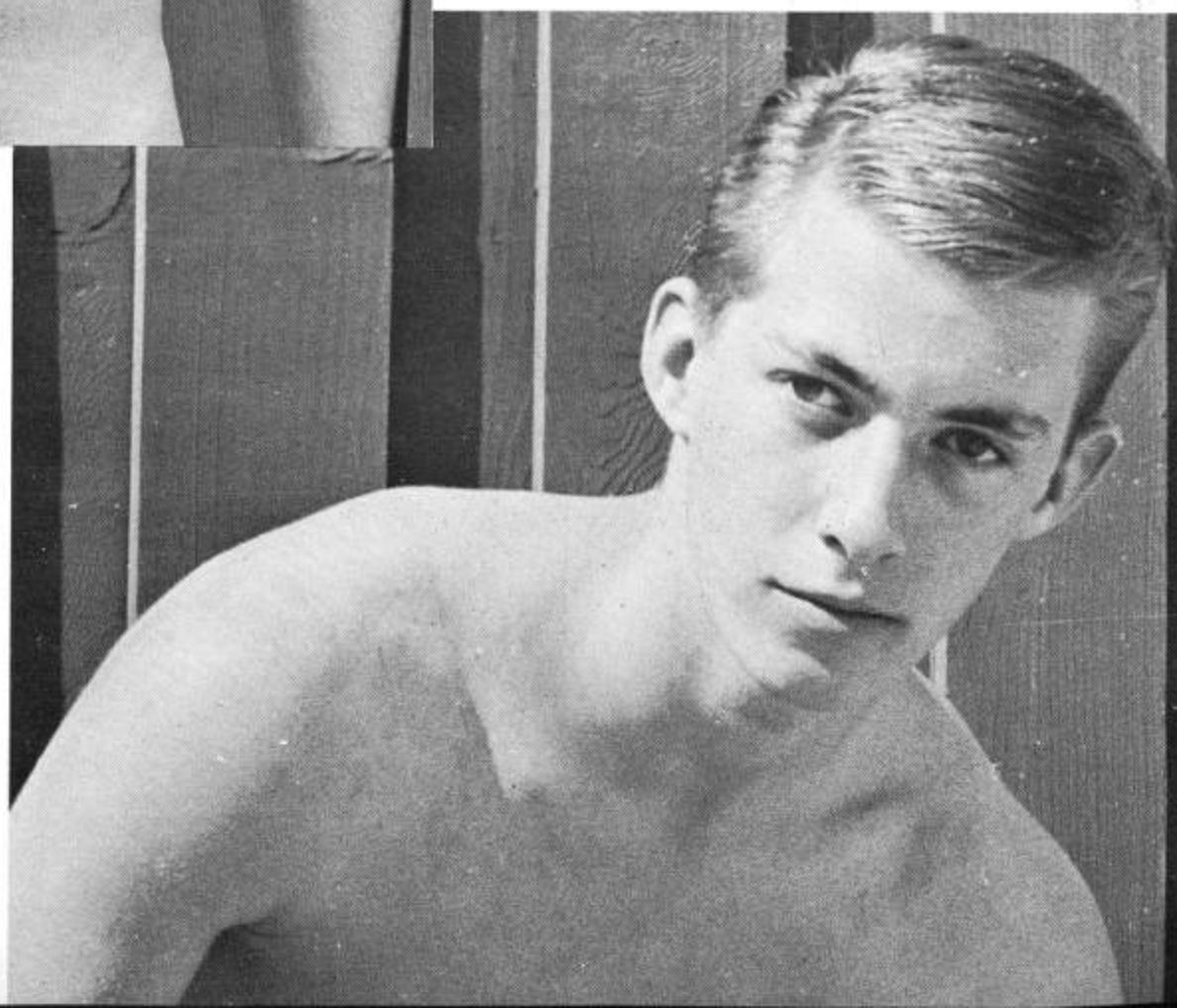
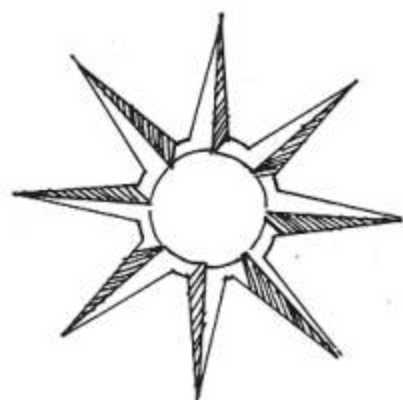
YOUTH



YOUTH



**BRYAN
SAWYER**

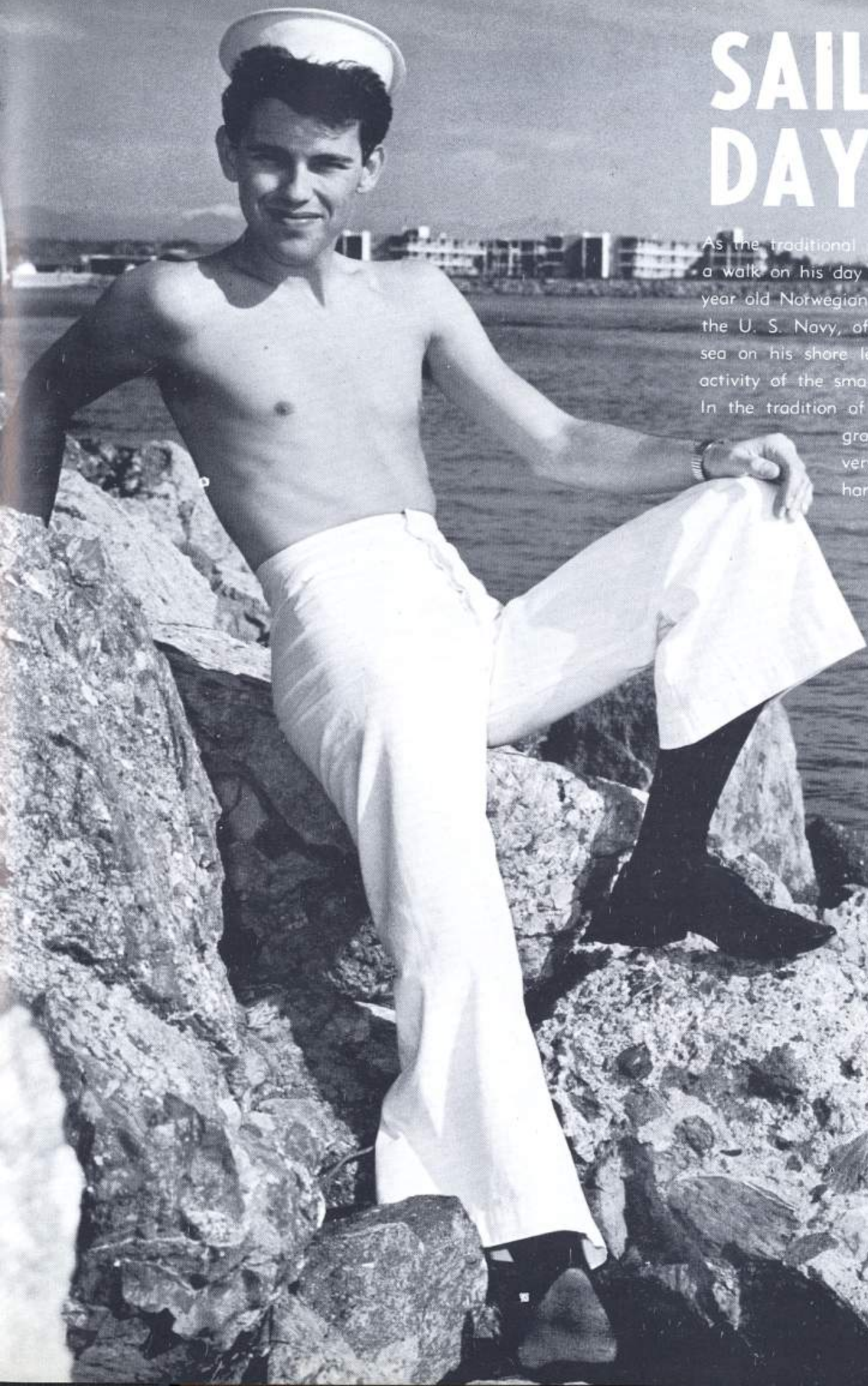


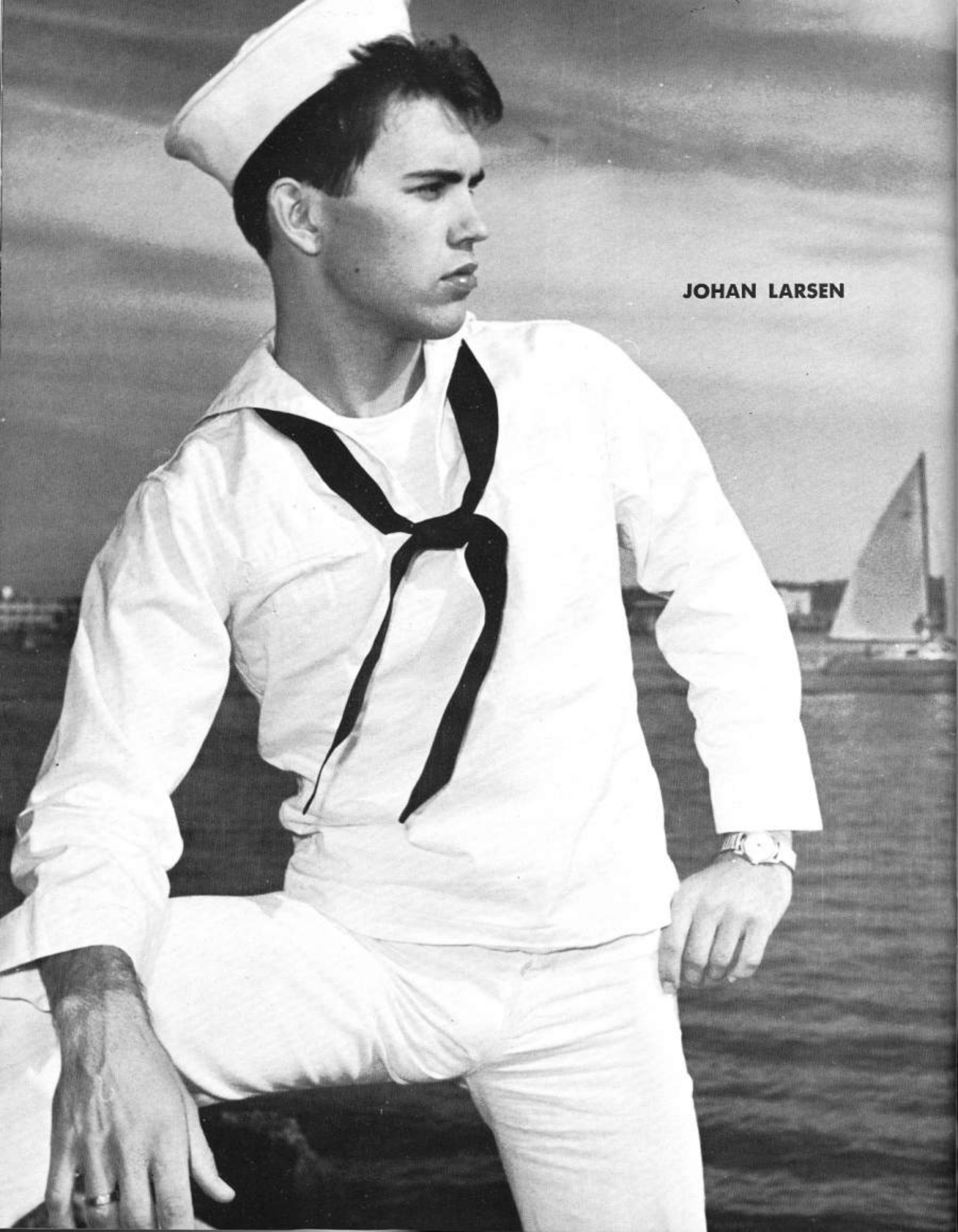


JOHAN LARSEN

SAILOR'S DAY OFF

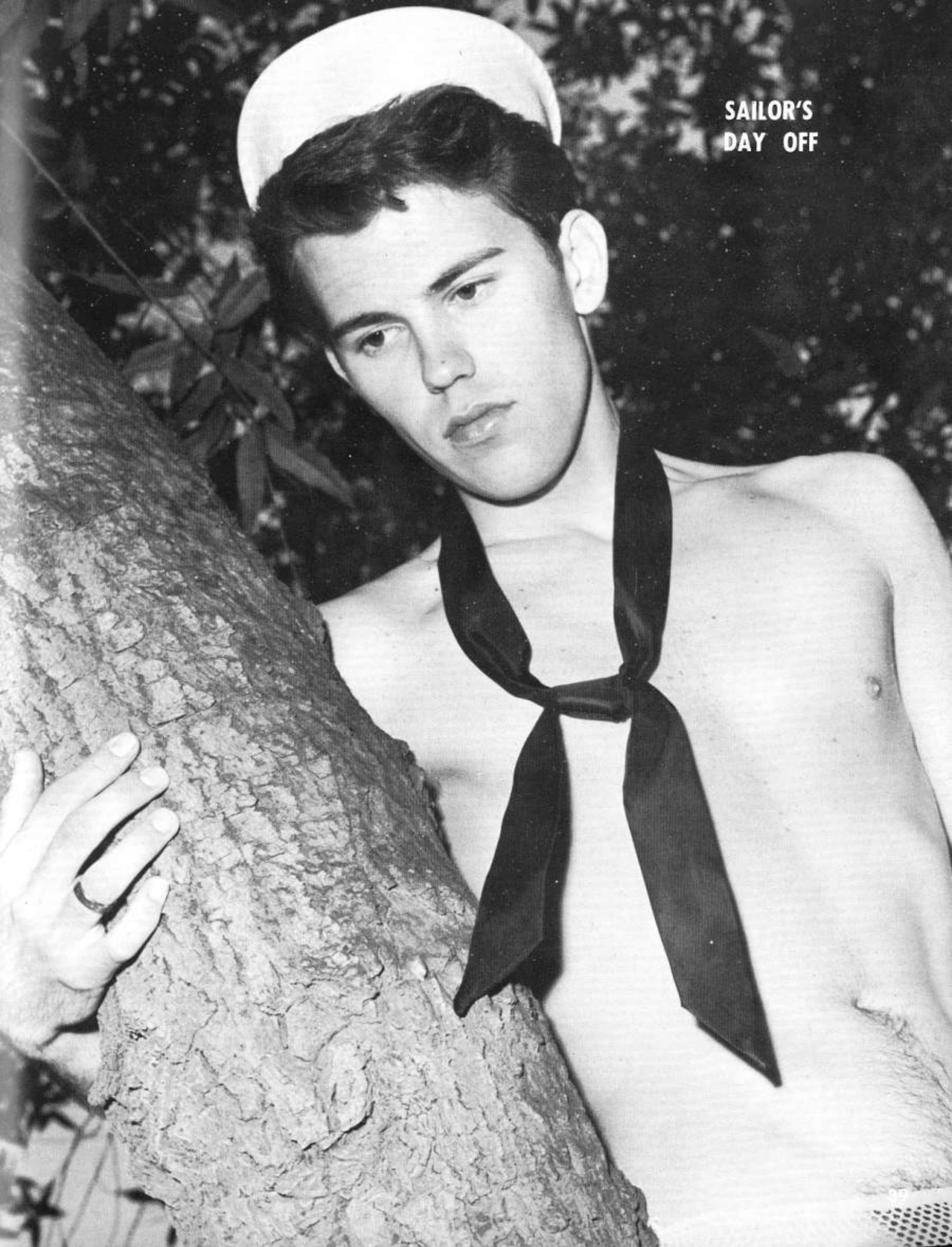
As the traditional postman who goes for a walk on his day off, Johan Larsen, 19 year old Norwegian now in the service of the U. S. Navy, often goes down to the sea on his shore leave and watches the activity of the small craft in the harbor. In the tradition of both, his father and grandfather, the sea is very much a part of Johan's life.

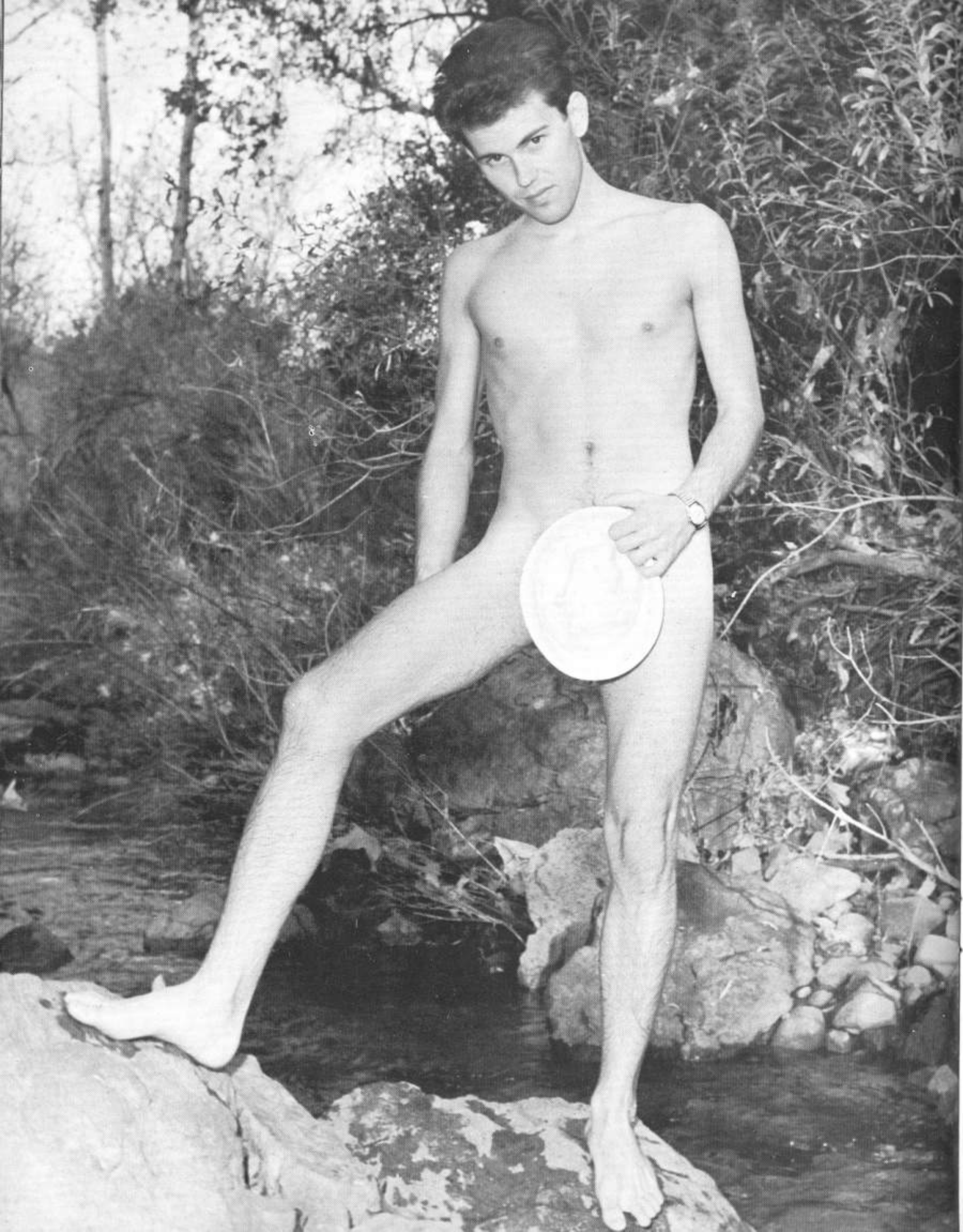




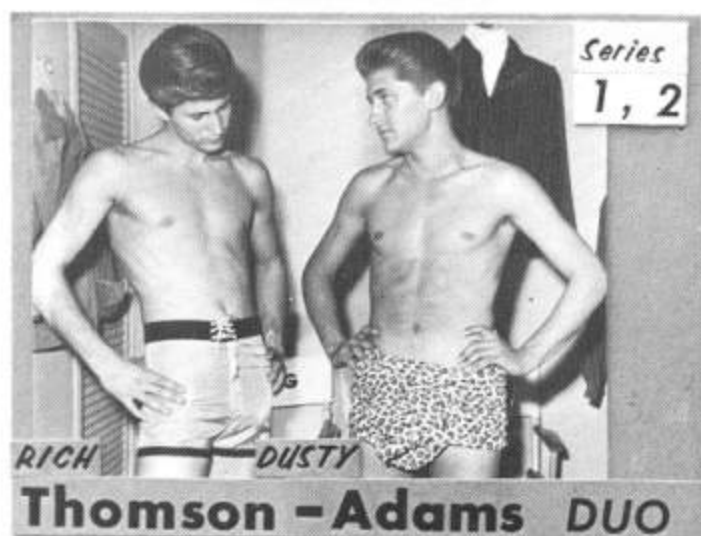
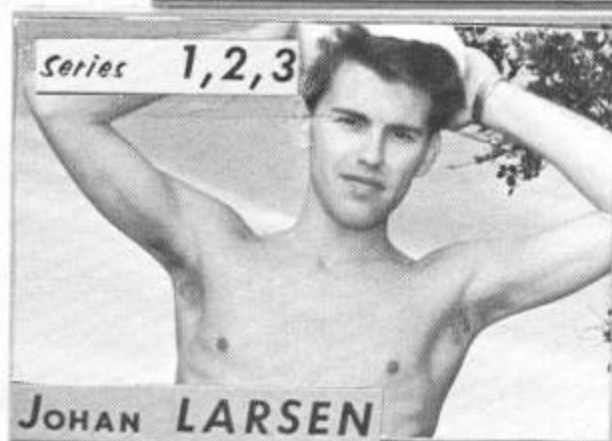
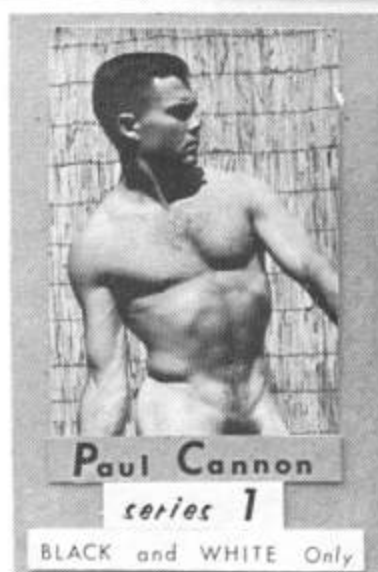
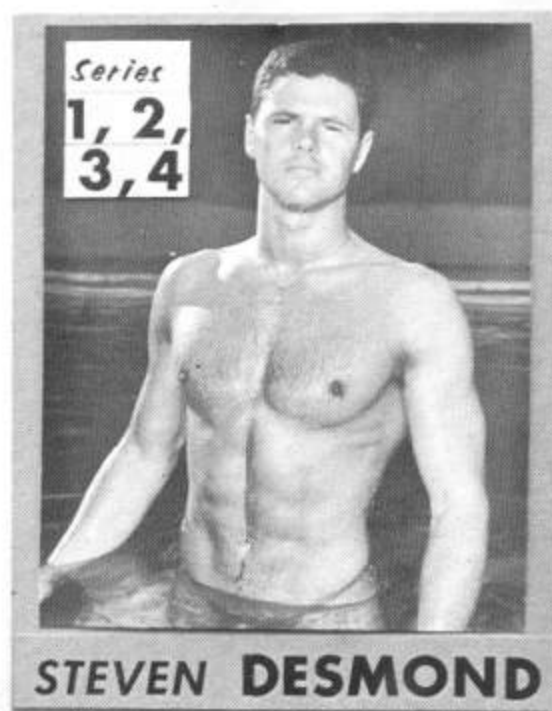
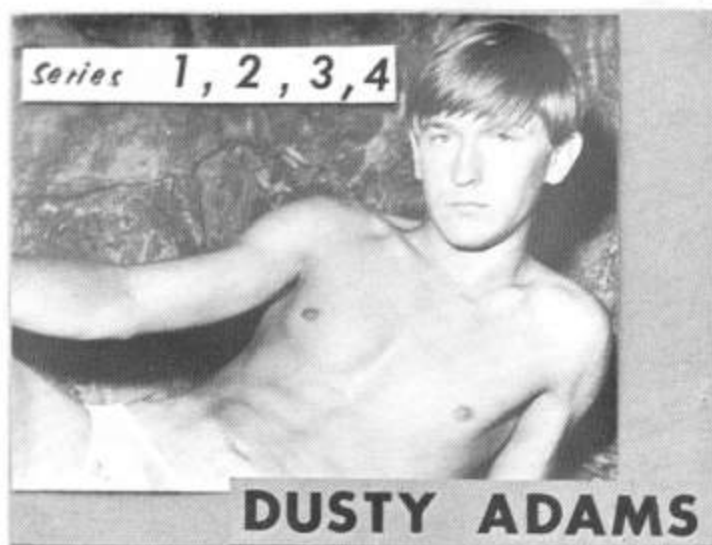
JOHAN LARSEN

SAILOR'S
DAY OFF





OUTSTANDING YOUNG MODELS
...in color & black and white



BLACK and WHITE PRINTS

12 Photos in each Series

4x5 • 8 for \$3.00 / 12 for \$4.25

5x7 • 8 " 6.00 / 12 " 8.50

8x10 • 8 " 10.00 / 12 " 13.00

Selector Catalog - B & W \$1.25 ea. series

COLOR PRINTS

9 Photos in each Series

4x5 • 6 for \$7.00 / 9 for \$10.00

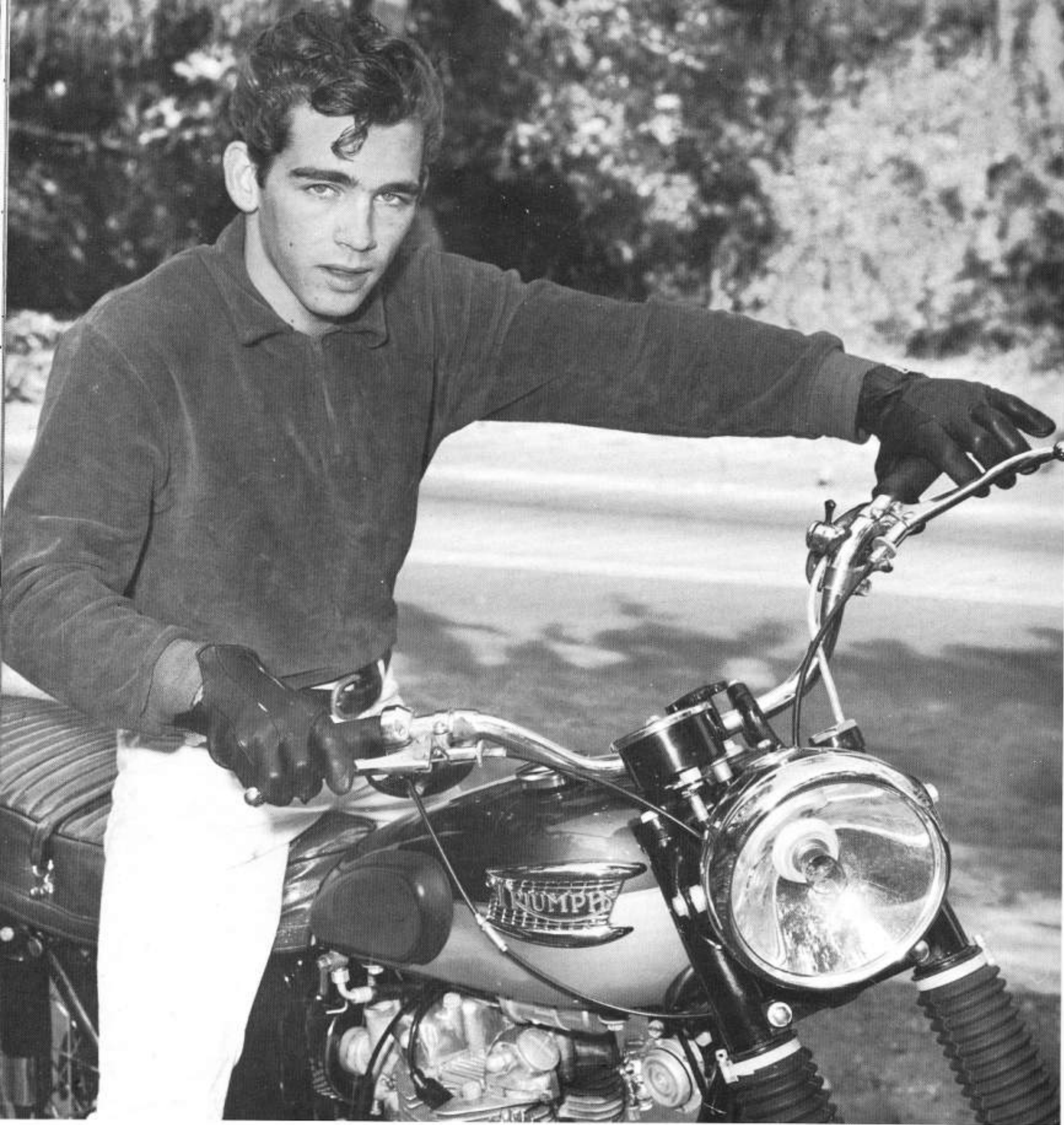
5x7 • 6 " 12.50 / 9 " 18.00

8x10 • \$4.50 each / 6 " 24.00

Selector Catalog in color - \$2.50 ea. series

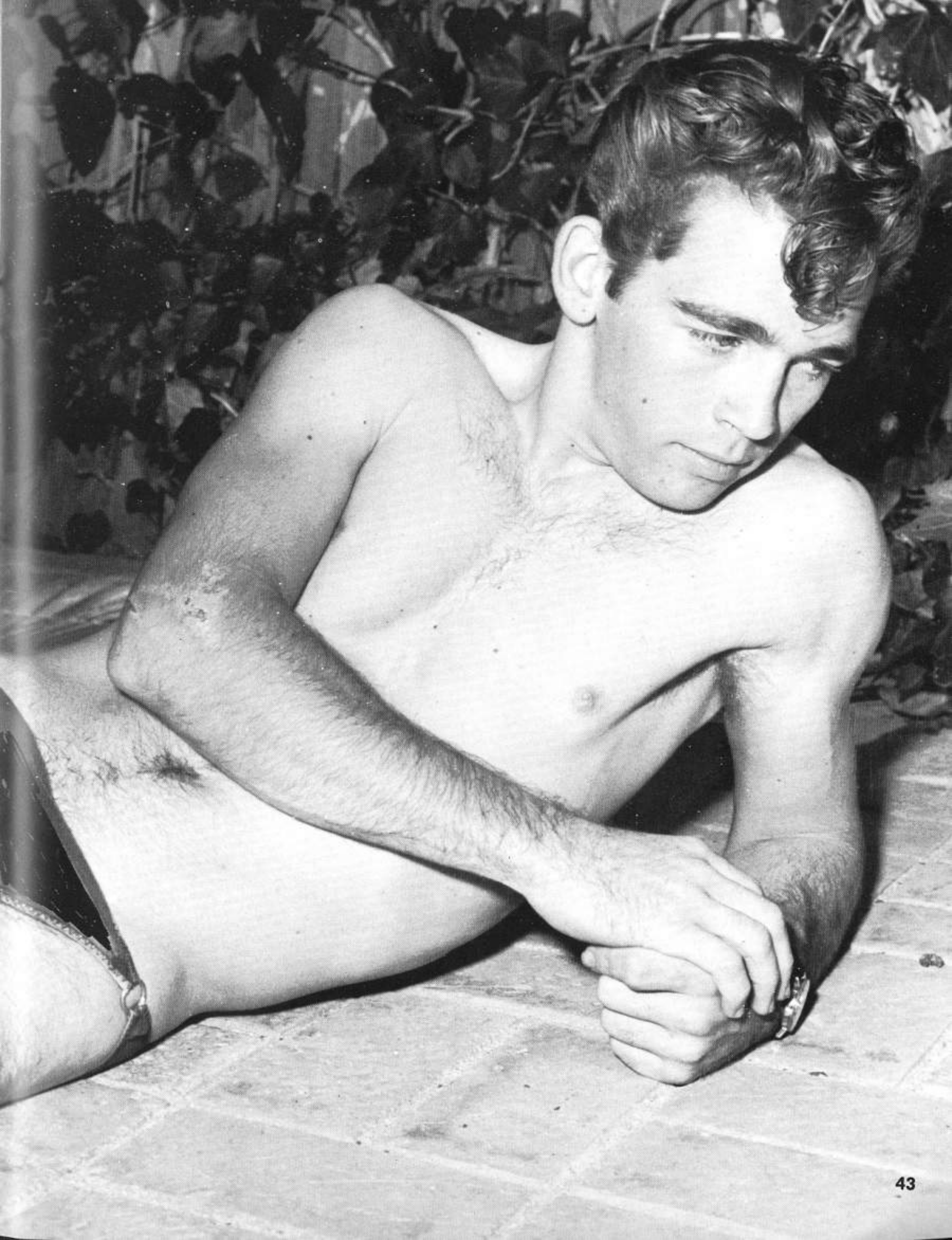
MEL ROBERTS

P.O. BOX 46714, LOS ANGELES, 90046
CALIFORNIA



BOY WITH A BIKE

Jack Sorrentino, another new addition to the Mel Roberts catalog, would rather ride his motorcycle than eat and sleep. It required considerable persuasion to get this handsome 21 year old off his cycle long enough to make additional photographs. Here are some results of that inducement.





MUSCLES GALORE

Each of the young men pictured here has worked long and hard to achieve the kind of bodily perfection that others envy. In this portfolio are pictured five of the most popular of the Mel Roberts builties.

Gary Seegar, 21, demonstrates a fine chest and abdominal development achieved through manual construction work and long workouts at the gym.

Jerry Rogers has been working out regularly with weights for over three years, both in and out of the Navy.

Dick Winters attributes his excellent pectoral definition to workouts at his nearby gym as well as his garage gymnasium.

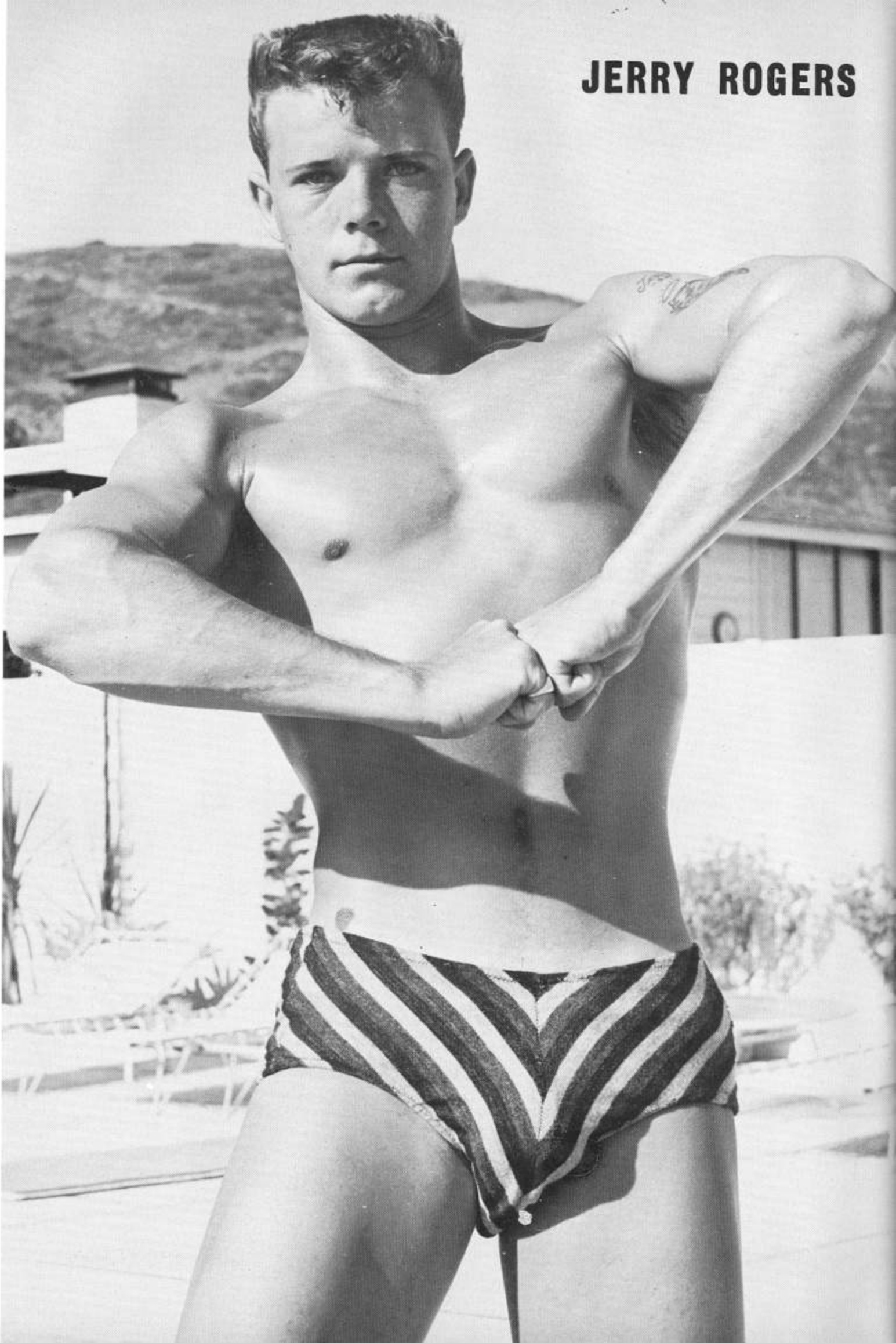
Another Gary, of Brandenburg fame, displays his contest-winning physique, a product of over eight years of constant application and dedication.

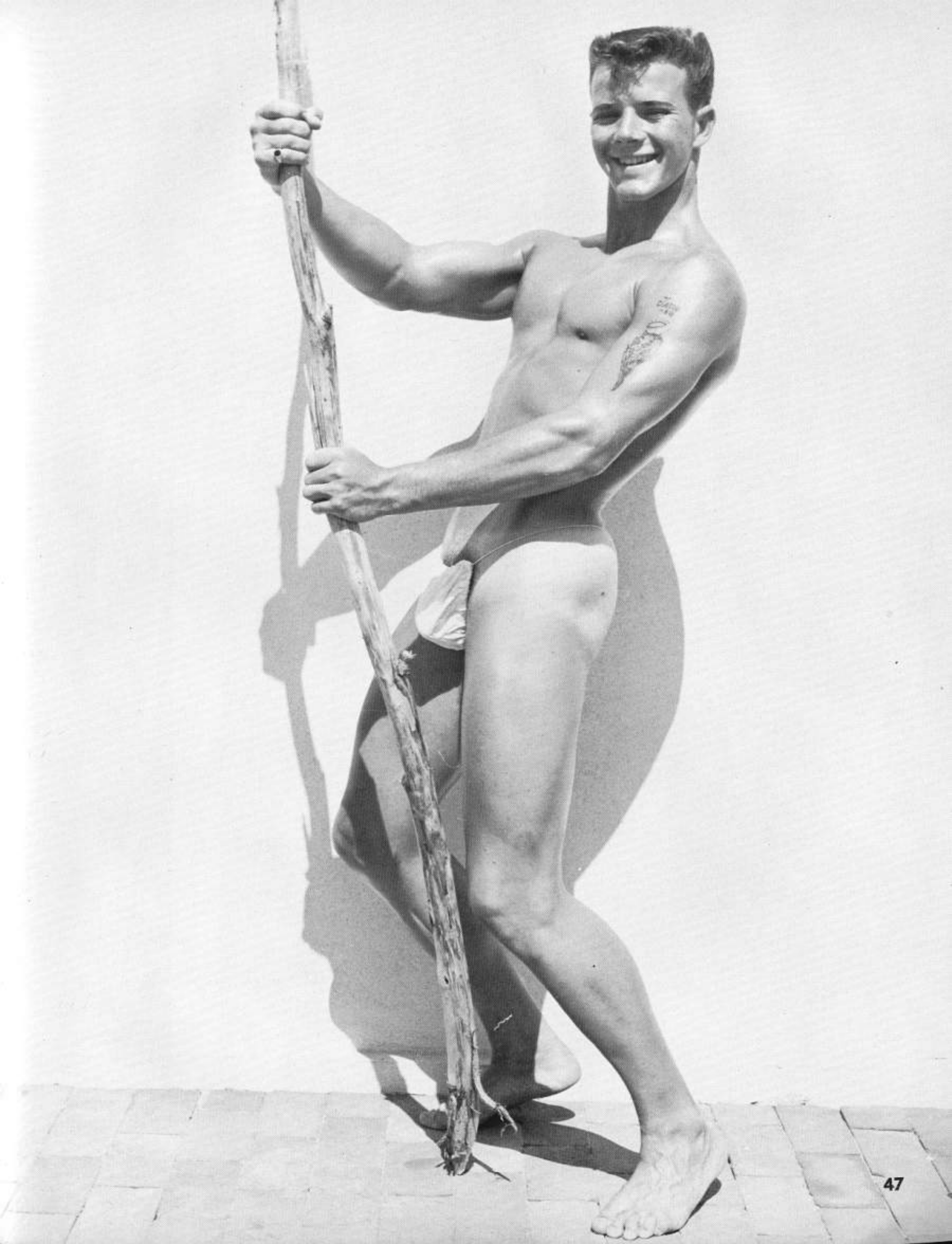
Finally, 20 year old Mike Kelley balances his gym workouts with careful diet to achieve almost perfect symmetry.

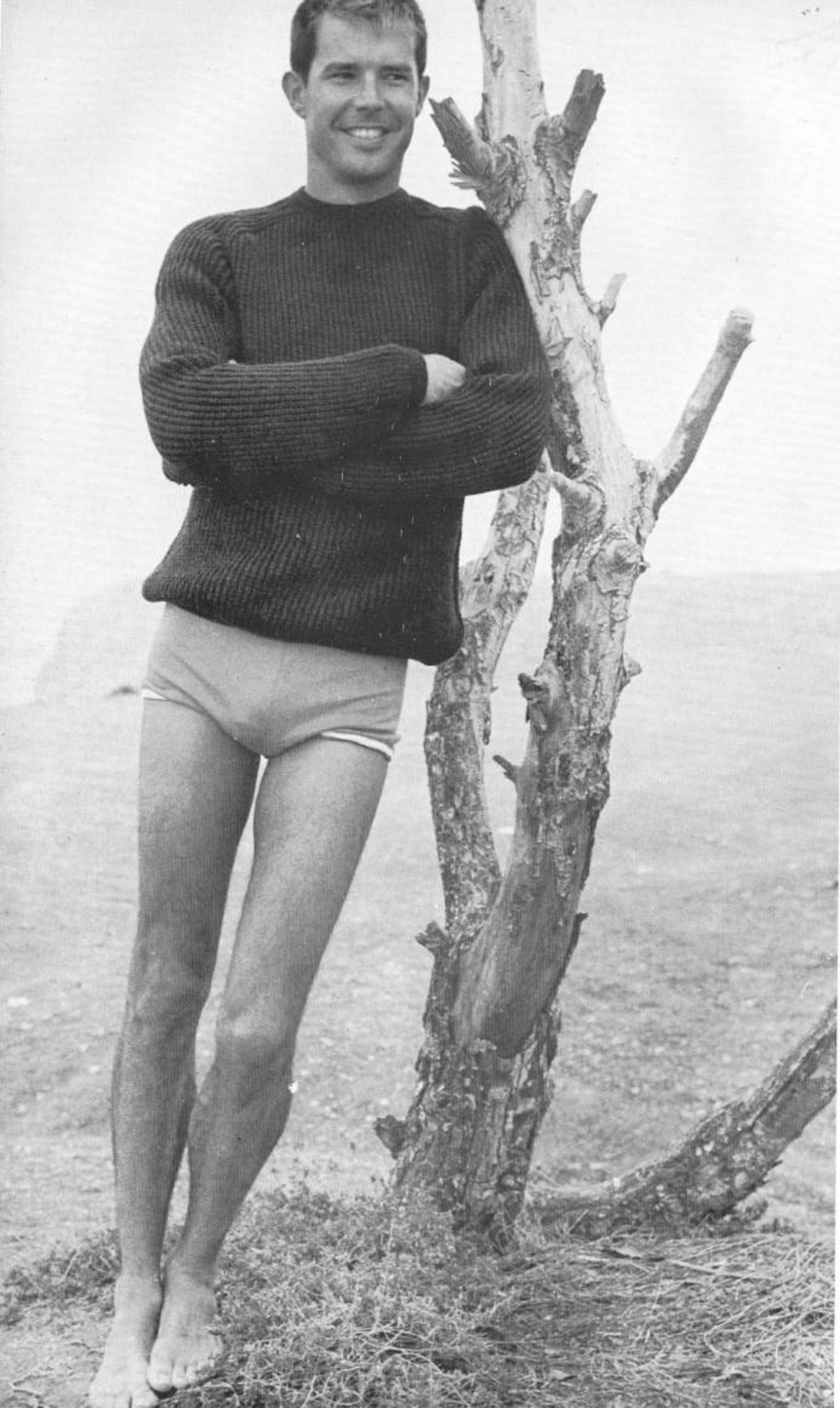


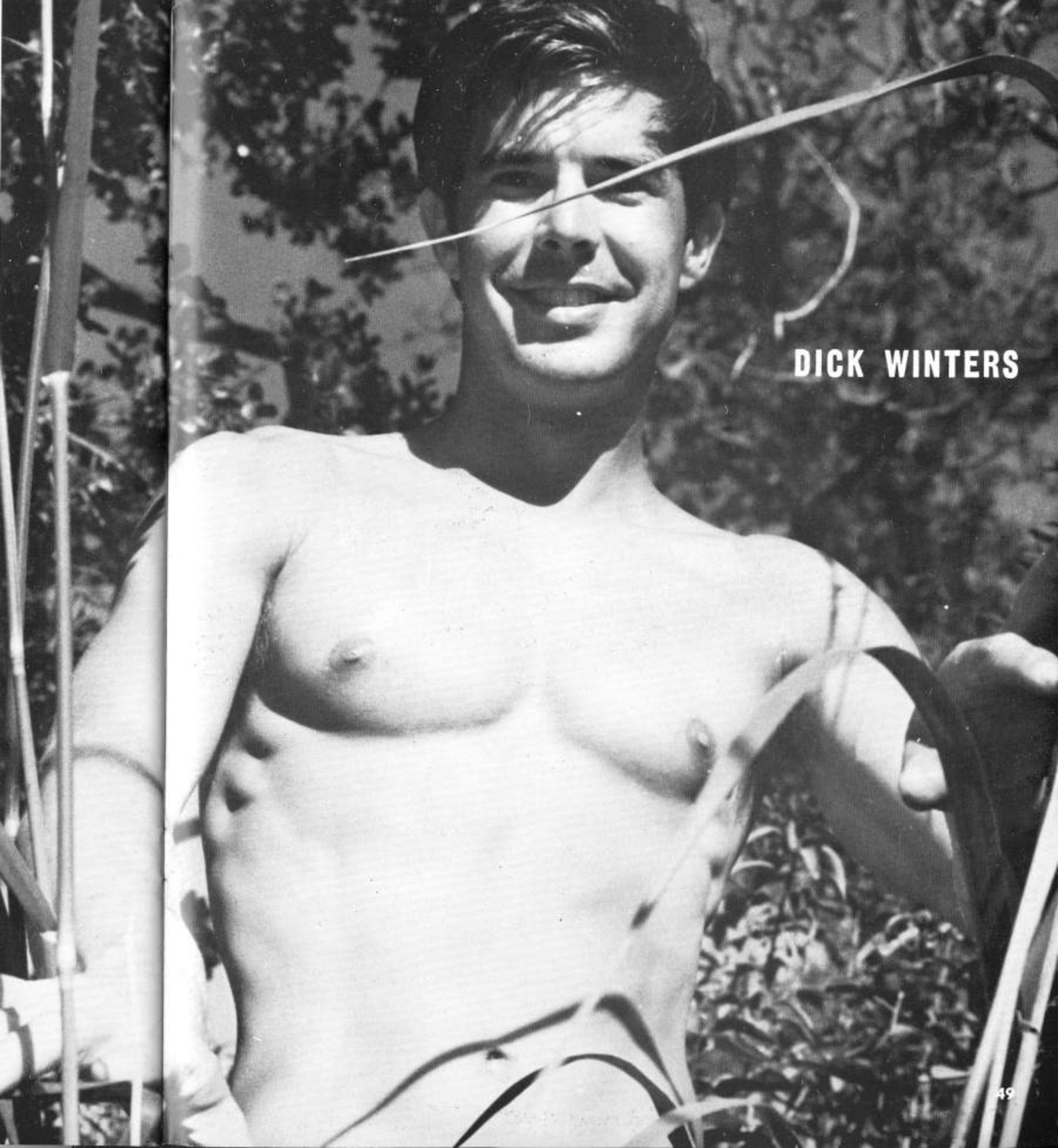
GARY SEEGAR

JERRY ROGERS





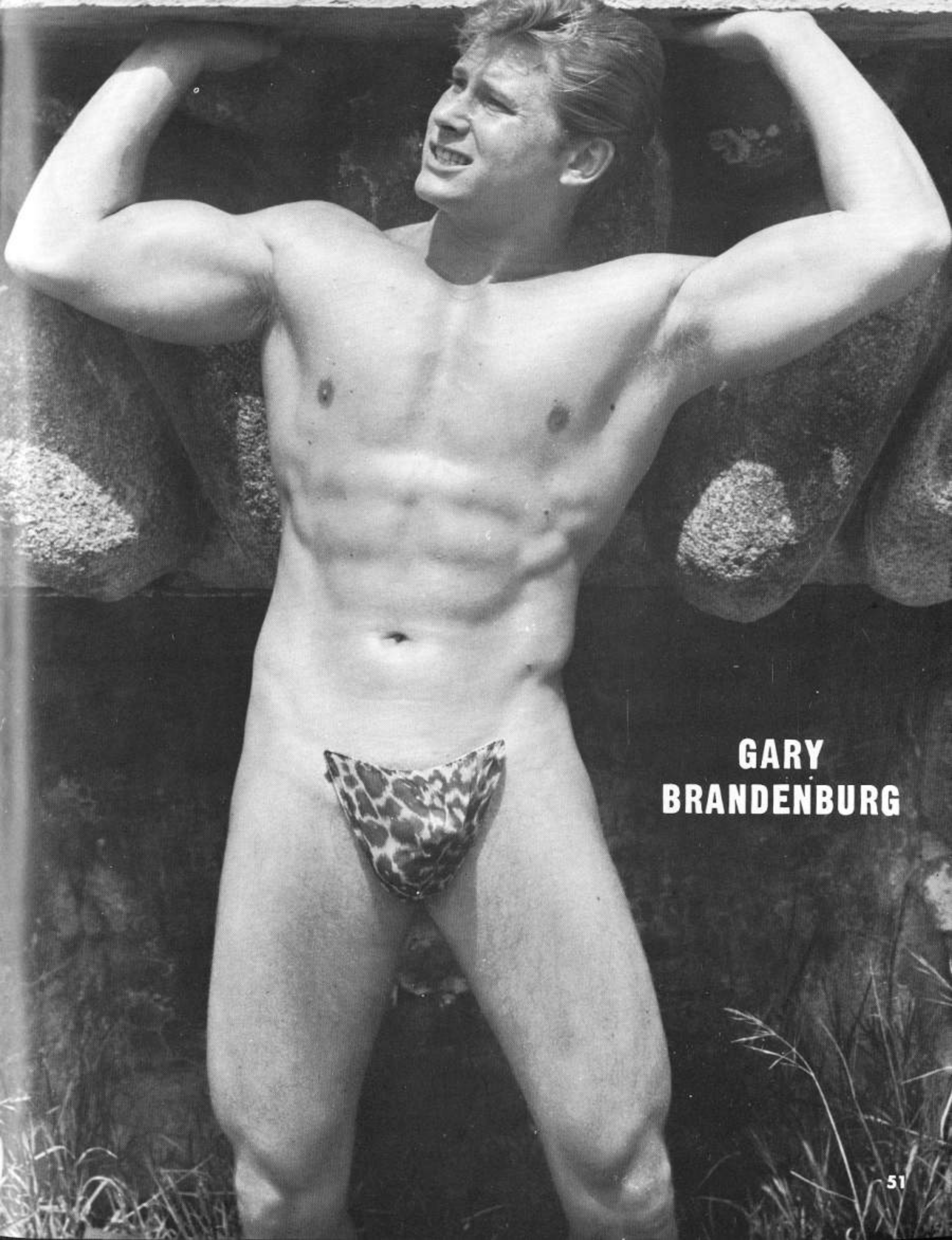




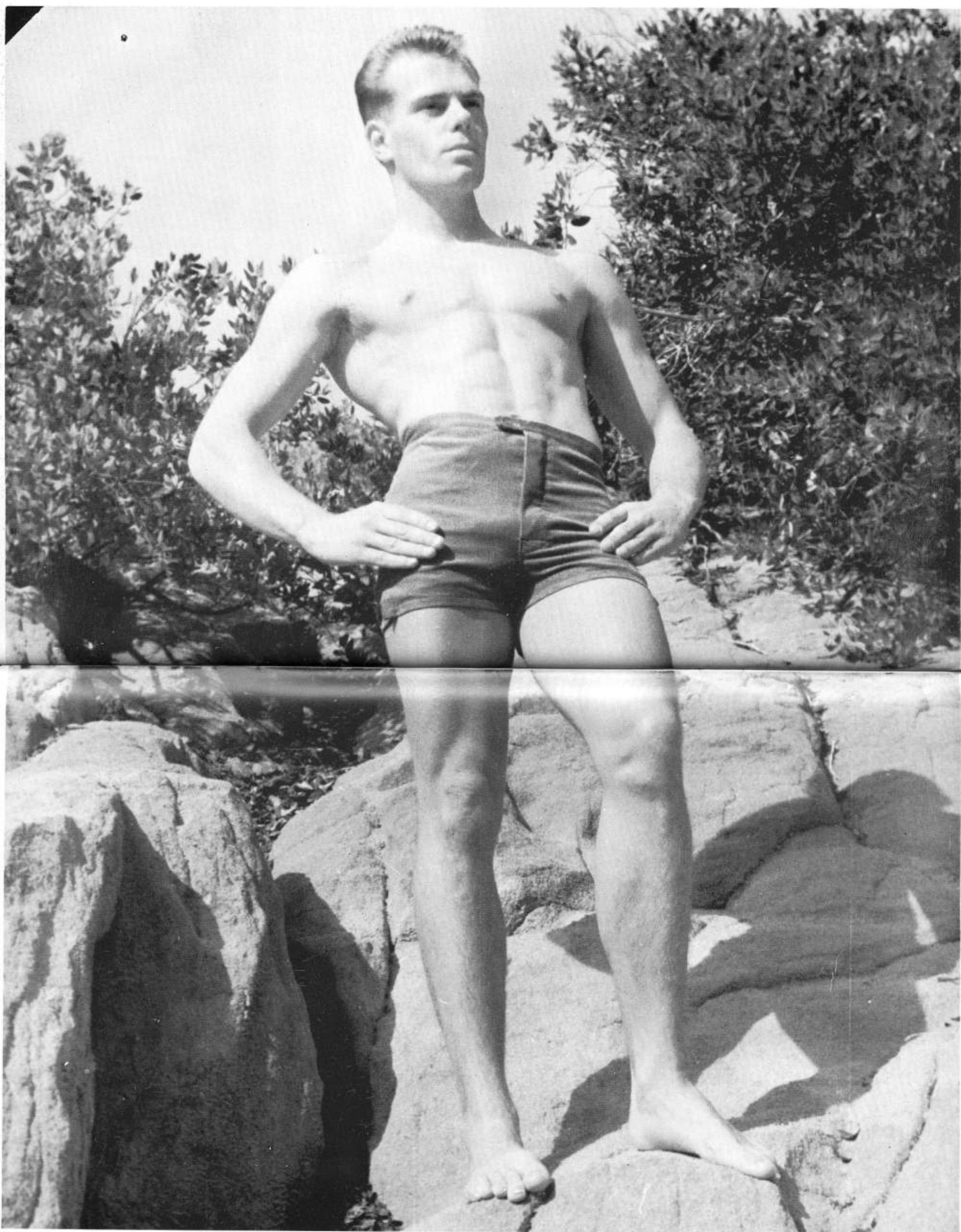
DICK WINTERS



**GARY
BRANDENBURG**



**GARY
BRANDENBURG**



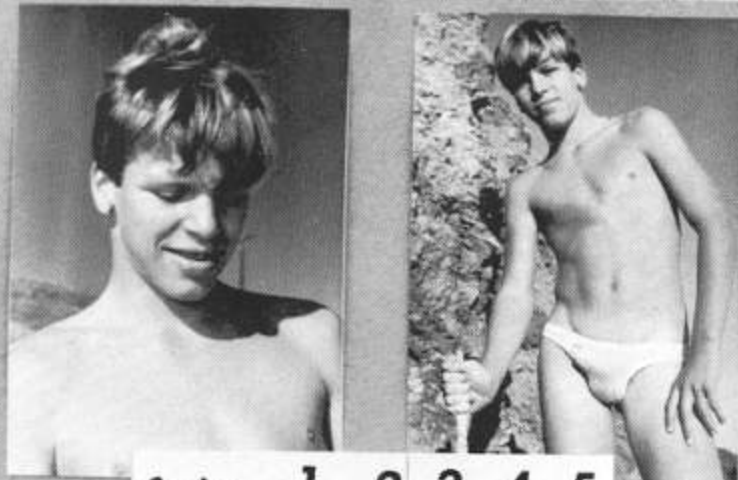
MIKE KELLEY



MIKE KELLEY

OUTSTANDING YOUNG MODELS

...in color & black and white



Series 1, 2, 3, 4, 5

Robbie Svenson

BRYAN SAWYER



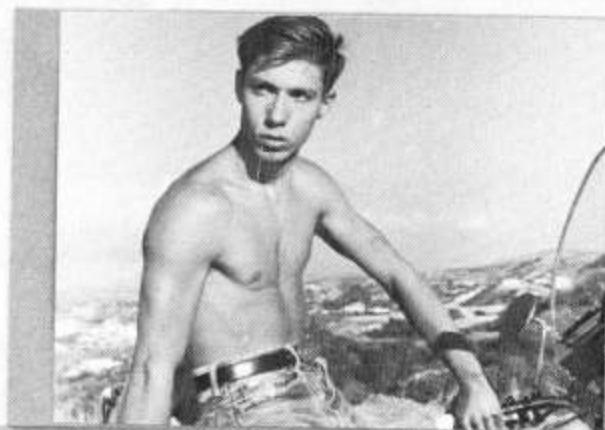
Series 1

BLACK and WHITE Only



Series 1, 2, 3, 4, 5, 6, 7

Mike Kelley



KEN HUSKI Series 1, 2

BLACK and WHITE PRINTS

12 Photos in each Series

4x5 • 8 for \$3.00 / 12 for \$4.25

5x7 • 8 " 6.00 / 12 " 8.50

8x10 • 8 " 10.00 / 12 " 13.00

Selector Catalog - B & W \$1.25 ea. series

COLOR PRINTS

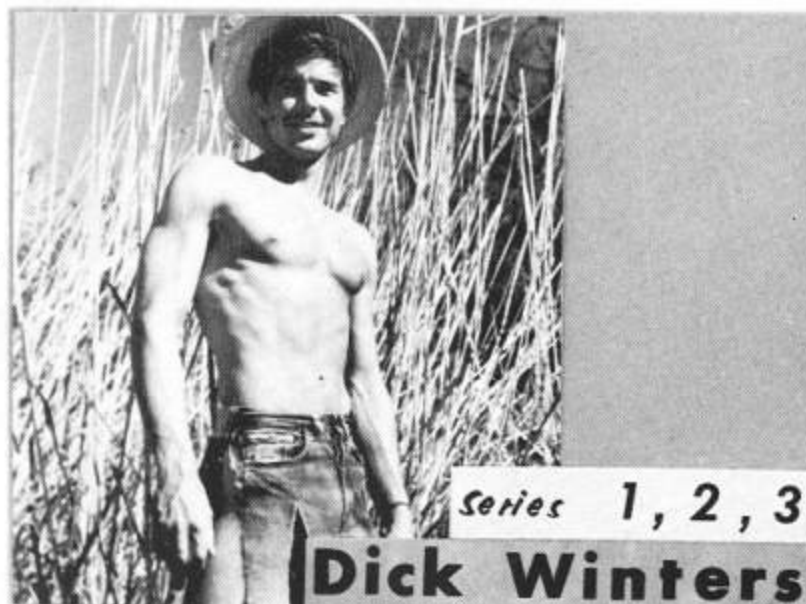
9 Photos in each Series

4x5 • 6 for \$7.00 / 9 for \$10.00

5x7 • 6 " 12.50 / 9 " 18.00

8x10 • \$4.50 each / 6 " 24.00

Selector Catalog in color - \$2.50 ea. series



Series 1, 2, 3

Dick Winters

MEL ROBERTS

P.O. BOX 46714, LOS ANGELES, 90046
CALIFORNIA

A black and white photograph of a man in leather motorcycle gear. He is wearing a leather jacket with a pointed collar and two chest pockets, leather chaps over jeans, and a leather helmet with a chin strap. He is standing next to a Harley-Davidson motorcycle, with his left hand on the handlebar and his right hand on his hip. The background is a blurred outdoor setting with trees.

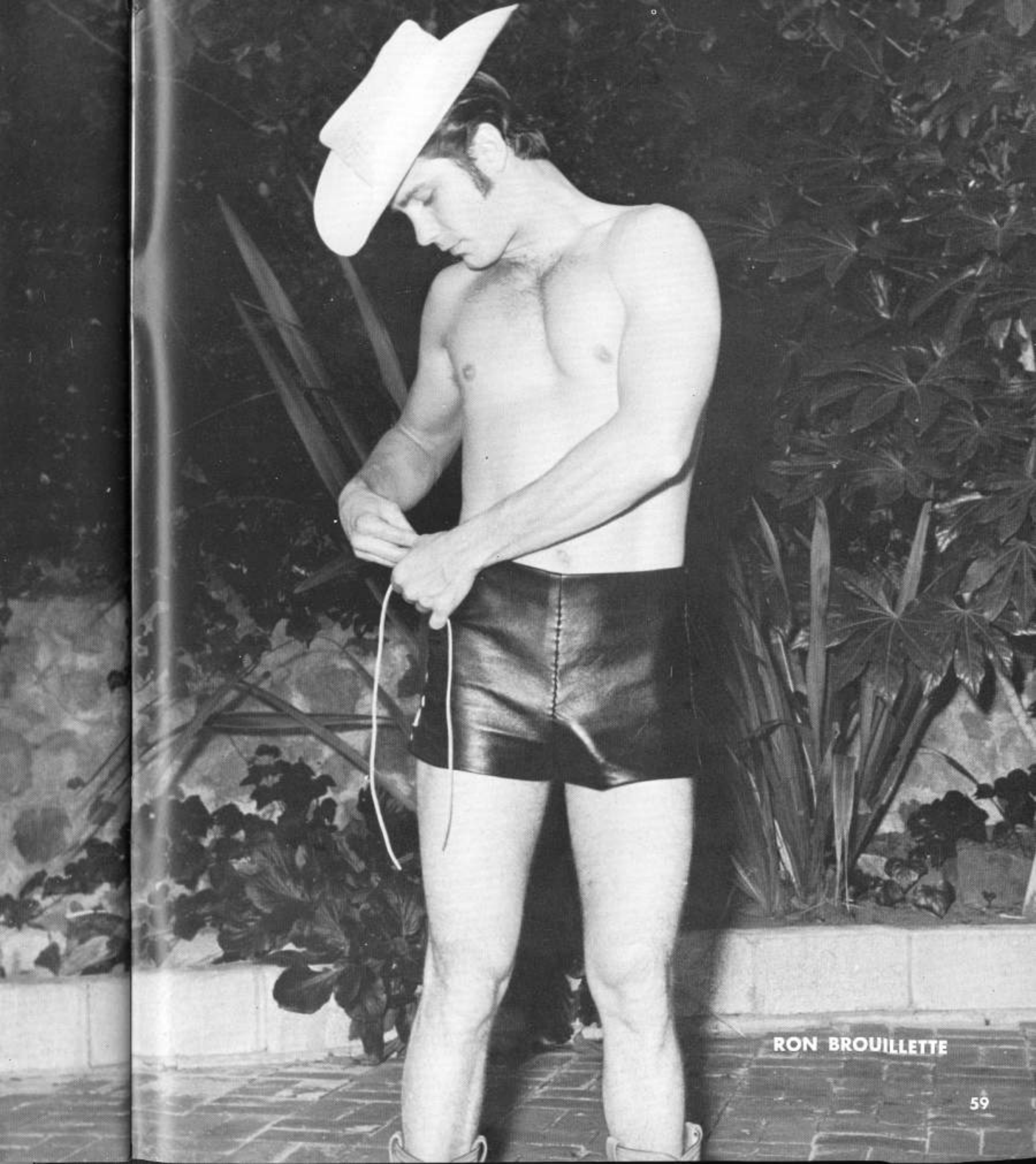
**The
eather Boy**

RON BROUILLETTE



Perhaps no other single model has captured the imagination of admirers of the masculine physique as has Ron Brouillette. In a few short months since he first appeared, Ron has kept the Mel Roberts lab working day and night in an attempt to supply his fans with his photographs. A 6-foot, 165-pound Arizona cowboy, Ron is as versatile with his Harley-Davidson as he is with his horse. In these new photos he models the latest in leather wear for the motorcyclists.



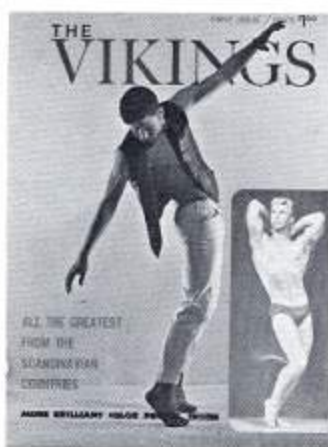


RON BROUILLETTE

THE VIKINGS

NOW AVAILABLE — THREE DE-LUXE VOLUMES

Acknowledged everywhere as one of the greatest collections
of physique photography ever produced!
From the celebrated STAN of Sweden



No. 1



No. 2



No. 3

**LARGE 8½ x 11 SIZE — 64 ART PHOTO PAGES PLUS EIGHT BRILLIANT COLOR PAGES
IN EACH VOLUME**

**SPECIAL
OFFER!**

Price \$2.00 per copy Postpaid

ALL THREE VOLUMES FOR ONLY \$5⁰⁰

If you want to be treated
to something unique in
the Physique photography
field, order yours **NOW!**

TOMORROW'S MAN

119 Fifth Ave., New York, N. Y. 10003

Enclosed is \$_____ please send The VIKINGS as checked:

____ Vol. 1 ____ Vol. 2 ____ Vol. 3 at \$2.00 Each.

____ Special offer of all three volumes for \$5.00

Name _____
(please print carefully)

Address _____

Zip _____



JORGEN HENIKSEN



Under Cover Ltd. has customised and reproduced on a bed sheet Michael Angelo's immortal "Slave" in LIFE SIZE (6 ft. tall) capturing permanently every detail of this magnificent work.

An ideal gift for all occasions as well as an exotic addition to your own bedroom, "The Slave" bed sheet will delight the most discriminate. Finest quality white percale.

King or Queen

Price \$14.95 each

Reg. or Twin

Price \$12.95 each

Please include 50¢ for handling, postage and insurance

Send Money Order, cash or check to:

UNDERCOVER LTD.

P. O. BOX 24295 / LOS ANGELES, CALIFORNIA 90024

**NEW! TM'S ANNUAL
FOR 1966
LARGER! — GREATER!**

**TM
ANNUAL
No. 5**



**SPECIAL LIBRARY EDITION
EXTRA LARGE - 8 1/4 x 11 SIZE!
64 RICH, VIBRANT PAGES
including
8 BRILLIANT COLOR PAGES!**

Plus
**THE GREATEST PHOTOS
From the Studios of
THE WORLD'S FINEST
PHYSIQUE PHOTOGRAPHERS**

GET YOURS NOW!

\$2 postpaid

Also Available while they last — **TM's
ANNUALS** Nos. 1 - 2 - 3 - 4 — only
\$1 each!

**JR's SECOND ANNUAL!
JR. SECOND ANNUAL \$2.00**



**SPECIAL LIBRARY EDITION!
GIANT 8 1/2 x 11 SIZE!
64 RICH, GLOSSY PAGES!**

You'll be extra pleased with the
Library Edition of this 2nd
NEW annual. Beautifully crammed
with lavish, full COLOR pages and
page after page of artistic
black-and-white photos. Printed
on luxury art paper.

It's a book you'll be proud to add to your
collection and one which you'll thumb
through over and over again!

ORDER YOUR COPY NOW!

\$2 postpaid

Also Available: **Jr.'s First Annual** —
\$2 a copy while the supply lasts!

**NOW!
12 GREAT
ISSUES
OF JR.
AVAILABLE
SPECIAL!
5 ISSUES
FOR ONLY
\$2**



The new, smash hit
magazine especially de-
voted to the young
physique.

**SEND IN YOUR
ORDER TODAY!**

Select any 5 issues from
No. 3 to No. 14 at the
special rate of \$2. OR
if you want all 12 is-
sues send only \$5.

All issues sent to you
in a sealed, plain en-
velope.

NEW!

**THE LATEST
THE GREATEST IN
PHYSIQUE PUBLICATIONS..**

YOUNG GUYS!

YOUNG GUYS!



— WITH THE ALL-NEW "GO-GO"
APPROACH THAT'S REALLY UP TO
TEMPO!

**EXTRA PAGES OF FULL, RICH
LAVISH COLOR IN EACH ISSUE!**

Price \$1.00 postpaid for the first
two issues.

SEND NOW!

Your collection is not complete with-
out these great books.

**AT
LAST**

NOW YOU CAN

GET IT!

YOUTH IN ART No. 3



featuring
**YOUTH
Of Europe**

as photographed by their
Master and Photographer

FRANK HOLLFELDER

**A HAPPY COLLECTION of
GREAT PHOTOS!**

YOUNGER MODELS!

FULL COLOR PAGES!

**OVER 25 DIFFERENT MODELS in
a BOUNTIFUL COLLECTION OF
PHOTOS**

Price **\$1.00** Postpaid

**USE THIS HANDY ORDER
↑ COUPON ↓**

TOMORROW'S MAN

119 Fifth Ave., New York, N. Y. 10003

Enclosed is \$ Please send
the items I have checked below:

- ☐ TM Annual No. 5\$2.00
- ☐ TM Annual No. 1\$1.00
- ☐ TM Annual No. 2\$1.00
- ☐ TM Annual No. 3\$1.00
- ☐ Tm Annual No. 4\$1.00
- ☐ JR Annual No. 2\$2.00
- ☐ JR Annual No. 1\$2.00
- ☐ 5 issues of JR (Nos.)\$2.00
- ☐ 12 issues of JR (Nos. 3 to 14)\$5.00
- ☐ YOUNG GUYS! (Nos. 1 & 2) \$1.00
- ☐ YOUTH IN ART (No. 3)\$1.00

Name.....

Address.....

(foreign orders add 10% to prices) **63**

now available...



Dusty ADAMS

Series a,b,c

35 MM COLOR SLIDES



Rich Thomson

Series a,b,c



GARY SEEGAR

Series a,b

8 SLIDES
PER SERIES
\$500



Ron Brouillette

Series a,b,c



**Shannon
CONRAD**

Series a,b,c



**STEVEN
DESMOND**

Series a,b,c



**Robbie
Svenson**

series a,b,c

MEL ROBERTS

P.O. BOX 46714, Los Angeles, Cal. 90046